



ADP

CALIFORNIA DEPARTMENT of
ALCOHOL & DRUG PROGRAMS



*Prevention,
Treatment &
Recovery Support*

ADP TRAINING CONFERENCE 2010

"Strongest Together: Building Quality Services During Challenging Times"

PROGRAM GUIDE

OCTOBER 12 – 14, 2010
RADISSON HOTEL SACRAMENTO



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WELCOME!

Dear Colleagues:

Welcome to Sacramento and to ADP's fourth statewide Training Conference!

These are challenging times for those of us in the field of alcohol and other drug prevention, treatment, research and recovery. As we face limitations on funds, staff, and other resources, we look to this Training Conference for opportunities to share ideas and innovations to further our combined goals for the field.



Our Training Conference committee carefully selected diverse and relevant workshops to help prepare our field for health care reform, an issue on the top of everyone's agenda this year. They have gathered a host of brilliant men and women as keynote speakers and workshop presenters who bring new energy and perspective to the current environment.

Throughout the next three days, you will renew old acquaintances and make new friends as you attend presentations by some of the innovators in our field. Among your many workshop choices, you can learn how to work effectively with veterans; how to establish and implement Screening, Brief Intervention and Referral to Treatment (SBIRT); how to empower and engage immigrant parents in substance abuse prevention; how to address substance use and abuse in older adults; and how to use the Dual Diagnosis Capability in Addiction Treatment (DDCAT) to access co-occurring disorders treatment capability. The schedule is chock full of great ideas!

As our theme this year declares, we *really are* strongest when we work together. Let's build on what we learn at this Training Conference to tackle the challenges ahead.

Thank you for coming, I look forward to seeing you during the Training Conference.

Sincerely,

A handwritten signature in cursive script that reads "Renée Zito".

RENÉE ZITO, LMSW, CASAC

Director, California Department of Alcohol and Drug Programs



We would like to thank and acknowledge the following individuals for their efforts in planning the 2010 Training Conference.

Lynne Appel

*Southern California
Alcohol and Drug Programs, Inc.*

Brenda Armstrong

*County of Santa Cruz,
Alcohol and Drug Program*

Tom Avey

Progress House, Inc.

Peggy Bean

*California Department of
Alcohol and Drug Programs*

Ron Bevers

*California Department of
Alcohol and Drug Programs*

Susan Blacksher

*California Association of
Addiction Recovery Resources*

Paul Brower

*California Department of
Alcohol and Drug Programs*

Danelle Campbell

Butte County Behavioral Health

Jennifer Cassulo

*California Association of
Alcohol and Drug Program Executives*

Michael Cunningham

*California Department of
Alcohol and Drug Programs*

Sherry Daley

*California Association of
Alcoholism and Drug Abuse Counselors*

Warren Daniels

*California Association of Alcoholism
and Drug Abuse Counselors*

Sharon Dais

*California Department of
Alcohol and Drug Programs*

Elvira Diaz

*California Department of
Corrections and Rehabilitation*

Denise Evans

*California Department of
Alcohol and Drug Programs*

Tom Freese

*University of California, Los Angeles,
International Substance Abuse Programs*

Larry Gasco

Latino Constituent Committee

Sheryl Griego

*California Department of
Alcohol and Drug Programs*

Bob Hulse

The PAAR Center

Richard Jimenez

Walden House Inc.

Bryn King

Womens Recovery Association

Kurt Klemencic

*California Department of
Alcohol and Drug Programs*

Jim Kooler

California Friday Night Live Partnership

Sherry Larkins

*University of California, Los Angeles,
International Substance Abuse Programs*

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Behavioral Services, Inc.

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California Department of Public Health

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Santa Clara County Superior Court

Gregory Martinez

*California Department of
Alcohol and Drug Programs*

Rhonda Messamore

*California Association of Alcoholism
and Drug Abuse Counselors*

Gary Najarian

*County of Marin, Department of
Health and Human Services*

Jim O'Connell

Social Model Recovery Systems, Inc.

Joelle Orrock

Sacramento County Office of Education

Bill Remak

California Hepatitis C Task Force

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*County Alcohol and Drug Program
Administrators Association of California*

Alessandra Ross

California Department of Public Health

Suzi Rupp

*California Department of
Alcohol and Drug Programs*

Elizabeth Salazar

Phoenix House

Kerrilyn Scott-Nakai

Center for Applied Research Solutions

Jim Sellars

*California Association of Alcoholism
and Drug Abuse Counselors*

Angela Stocker

*California Association for
Alcohol/Drug Educators*

Amy Stonehill

*California Department of
Alcohol and Drug Programs*

Maria Verdugo

*California Hispanic Commission on
Alcohol and Drug Abuse, Inc.*

Joan Zweben

*14th Street Clinic/
East Bay Community Recovery*

ADP DIRECTOR AND CHIEF DEPUTY DIRECTOR



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Renée Zito

Renée Zito was appointed director of the California Department of Alcohol and Drug Programs by Governor Arnold Schwarzenegger on February 22, 2007.

In her role she leads the State's alcohol and drug treatment and prevention efforts. She oversees approximately 300 employees in the Department and is responsible for an annual budget of \$600 million, which includes funding for both the federal Substance Abuse Prevention and Treatment (SAPT) Block Grant and the Drug Medi-Cal program.



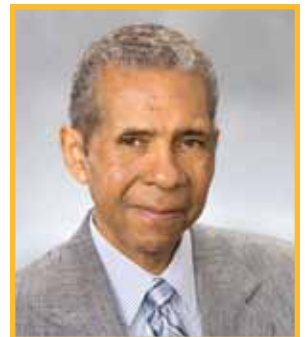
Ms. Zito's extensive background in the treatment field brings a unique perspective to the Department of Alcohol and Drug Programs. Throughout her career, she has had an interest in women's issues. Ms. Zito previously served as director of programs at Marin Services for Women where she oversaw and managed the staff for the residential and outpatient programs, housing and education services, as well as the admissions department. She successfully expanded treatment services, transforming Marin from a 12 bed facility to a 40 bed facility.

She also served as executive director of Hazelden Alcohol and Drug Addiction Treatment Center in New York. Under her leadership, Hazelden went from a halfway house to a treatment center providing a full continuum of services. Prior to that, she was director of treatment at Smithers Alcoholism Rehabilitation Center of the St. Luke's/Roosevelt Hospital Center.

Ms. Zito taught at the New York State Academy of Addiction Studies and served as an adjunct instructor at Hunter College. She is from San Francisco and has a Master's degree in social work from Hunter College and a Bachelor's degree from Fordham University.

Michael Cunningham

As chief deputy director, Michael Cunningham is responsible for the operational management of ADP's programs and services. Mr. Cunningham has more than 30 years of experience managing, directing and consulting with agencies regarding alcohol and other drug prevention and treatment programs. He previously served as deputy director of the Program Services Division at ADP. Prior to that, he co-founded MB&F, a health and human services management consulting company, and worked for Circle Solutions, Inc., a public health and human services consulting company, from 1987 through 2000. Mr. Cunningham has published numerous resource manuals and training curricula for the prevention field. He received his Bachelor of Arts degree in political science from California State University, Los Angeles and a Master of Arts degree in government from Claremont Graduate University.





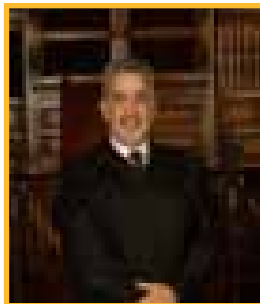
Dennis D. Embry

Dennis Embry, Ph.D., is the CEO, president of PAXISInstitute in Tucson, Arizona; co-investigator at the National Center on Early Adolescence in Oregon; and co-investigator at the Center on Prevention and Early Intervention at Johns Hopkins University. Dr. Embry is the author of more than 40 books and training materials for science-based prevention of children's injuries, parenting and family difficulties, violence, substance abuse and mental health, and positive youth and child development. He is the scientist and creator behind PeaceBuilders®, the PAX Good Behavior Game™ and other "best practices." Dr. Embry holds a number of honors, including being a National Research Advisory Council Senior Fellow for the New Zealand Government and the British Commonwealth as well as being a reviewer for the National Institutes of Health. He is a developmental and child psychologist, with his degree awarded from the University of Kansas. In 2006, Dr. Embry was recognized by the Society for Prevention Research as being a national leader for bringing science into practice.



Judge Rogelio R. Flores

Superior Court Judge Rogelio Flores began his judicial duties in January 1987 as the first court commissioner for the North Santa Barbara County Municipal Court. In 1997, he was appointed to the municipal court bench and in 1998 he was elevated to the superior court. He received his law degree from the UCLA School of Law in 1979. Judge Flores is currently assigned to various problem solving courts in Santa Maria including the Substance Abuse Treatment Court-SATC, (Drug Court), and drug treatment mandated by passage of Proposition 36. He is also responsible for the Mental Health Court and calendars specializing in co-occurring disorders. Judge Flores is on the faculty of The National Judicial College in Reno, Nevada. He was recently appointed to the Collaborative Justice Courts Advisory Committee for the Judicial Council of California. He is a past president of the Latino Judges of California, and he is a member of the National and California Association of Drug Court Professionals. Judge Flores was recently elected to the Board of Directors of the National Association of Drug Court Professionals. He has lectured extensively both nationally and internationally on the topic of collaborative jurisprudence. Recently, Judge Flores has been serving as a consultant to the Office of National Drug



Control Policy in overseeing the creation of drug courts in Mexico. He has previously received Certificates of Recognition from the California State Legislature, Congresswoman Lois Capps, the National Latino Peace Officers Association, the County of Santa Barbara, the Santa Barbara County Probation Peace Officers Association, the City of Santa Maria, the Santa Maria Chamber of Commerce, the City of Santa Barbara, the Community Recovery Network and he was granted the Achievement Award for 2001 by the Santa Barbara Hispanic Achievement Council. Judge Flores was elected as a Class A (non-alcoholic) Trustee to the General Service Board of Alcoholics Anonymous in New York in 2007.

Susan P. Kennedy

Susan Kennedy was appointed chief of staff to Governor Arnold Schwarzenegger on January 1, 2006. Ms. Kennedy has played a key role in the development and implementation of Governor Schwarzenegger's visionary bipartisan brand of politics. She worked with the legislature to pass a landmark \$37 billion infrastructure package that aimed to renovate the state's transportation, education and levee systems as well as increasing affordable housing. She fought hard to pass the groundbreaking California Global Warming Solutions Act (AB32), which propelled California into the cutting edge of environmental policy by addressing the threat of global warming and greenhouse gas emissions. From 2003 until her appointment as chief of staff, she served on the California Public Utilities Commission (CPUC). As CPUC Commissioner, Ms. Kennedy served as a leading voice for regulatory consistency, infrastructure investment and the promotion of economic development. She was a strong advocate for competition and regulatory restraint and a leader in the area of energy efficiency. She received the "2004 Champion of Energy Efficiency Award" from the American Council for an Energy-Efficient Economy. Prior to joining the CPUC, Ms. Kennedy served as cabinet secretary and deputy chief of staff in the administration of Governor Gray Davis. As cabinet secretary, she served as the Governor's principal liaison to his cabinet and over 100 state agencies, departments, boards and commissions. Prior to joining the Davis Administration, Kennedy served as communications director for U.S. Senator Dianne Feinstein. Ms. Kennedy has been executive director of the California Democratic Party and executive director of the California Abortion Rights Action League. She has also served on the California Bay-Delta Authority. A resident of Marin County, California, Ms. Kennedy graduated from Saint Mary's College of California.



KEYNOTE PRESENTERS



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A. Thomas McLellan

Until, October 1, 2010 A. Thomas McLellan was deputy director of the White House Office of National Drug Control Policy serving as a primary advisor to the White House on a broad range of drug control issues and assisting in the formulation of the President's National Drug Control Strategy. Dr. McLellan has over 35 years of experience in addiction treatment research at the University of Pennsylvania and at the Treatment Research Institute, which he co-founded in 1992. In his career he has published over 400 articles and chapters on addiction research and has served as editor-in-chief of the Journal of Substance Abuse Treatment. Dr. McLellan is the recipient of several distinguished awards including the Life Achievement Awards of the American and British Societies of Addiction Medicine (2001 & 2003); the Robert Wood Johnson Foundation Innovator Award (2005); and awards for Distinguished Contribution to Addiction Medicine from the Swedish (2002) and Italian (2002) Medical Associations. Dr. McLellan holds a Bachelor of Arts degree from Colgate University and his Ph.D. from Bryn Mawr College. He received postgraduate training in psychology at Oxford University in England.



David K. Mineta

David Mineta was confirmed unanimously by the United States Senate on June 22, 2010 to be the deputy director of Demand Reduction for the Office of National Drug Control Policy (ONDCP). In this position, Mr. Mineta oversees ONDCP Office of Demand Reduction which focuses on promoting drug prevention and drug treatment programs, as well as the agency's newly created focus on programs for individuals in recovery from addiction.

Mr. Mineta's focus of drug prevention and treatment services has been longstanding. Since 1996, Mr. Mineta has worked with Asian American Recovery Services (AARS) throughout the San Francisco Bay Area. He started as a manager of a youth prevention program, but rose quickly to associate director and, since 2007, deputy director. As deputy director, he oversaw all agency grant writing and institutional technology departments, and assisted in strategic planning, community consortiums, and other necessary functions. Before joining AARS, Mr. Mineta was a counselor in the San Jose Unified School District and later in Santa Clara's Alcohol and Drug Department.



From November of 2000 through July 2010, Mr. Mineta served as a trustee with the Jefferson Union High School District in Daly City. In May 2009, he was appointed to the Center for Substance Abuse Prevention National Advisory Council. Mr. Mineta is a member of the American Public Health Association and Community Anti-Drug Coalitions of America.

Mr. Mineta studied Political Science at the University of California, Berkeley and earned his Master's degree in social work from California State University, San Jose in 1990.

Constance M. Weisner

Connie Weisner, DrPH, MSW, is a professor at the Department of Psychiatry, University of California, San Francisco and the associate director for Health Services Research at the Kaiser Permanente Northern California Division of Research. Dr. Weisner has a Doctorate in public health from the University of California, Berkeley and a Master's in social work from the University of Minnesota. She directs a research program addressing access, treatment outcome, and cost-effectiveness of alcohol and drug treatment in public and private settings, including managed care. Dr. Weisner was a recent member of the National Advisory Council of the National Institute on Drug Abuse and National Advisory Council of the Center for Substance Abuse Treatment. She currently is a member of the International Expert Advisory Group on Alcohol and Drug Dependence of the World Health Organization, and MacArthur Network on Mental Health and the Law. Dr. Weisner has participated on several Institute of Medicine committees, including the recent "Adapting 'Crossing the Quality Chasm' to Mental Health and Addictive Disorders." Dr. Weisner's published work includes health services studies of outcomes and cost-effectiveness of treatment services and the interaction among alcohol, drug, mental health and medical problems. She is the principal investigator of NIAAA, NIDA, and RWJF research grants that study the cost and effectiveness of alcohol and drug treatment interventions. Her ongoing work focuses on the changing systems for receiving health, substance use and mental health services for adolescents and adults, with a particular focus on primary care.





DAY 1: Tuesday, October 12, 2010

7:30 am – 8:30 am	Registration	Edgewater Ballroom Foyer
7:30 am – 8:30 am	Continental Breakfast	Edgewater Ballroom A–B
7:30 am – 4:00 pm	Exhibit Viewing	Edgewater Ballroom C–F
8:30 am – 8:35 am	Training Conference Commencement	Edgewater Ballroom A–B
	<i>Martin D. Martinez III, Chair, Native American Constituency Committee</i>	
8:35 am – 8:55 am	Training Conference Framework	
	<i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol and Drug Programs</i>	
8:55 am – 9:15 am	Welcome Address	
	<i>Renée Zito, Director, California Department of Alcohol and Drug Programs</i>	
9:15 am – 9:45 am	Opening Remarks	
	<i>Susan P. Kennedy, Chief of Staff to Governor Schwarzenegger</i>	
9:45 am – 10:30 am	What's the Future of Substance Abuse Treatment: Example Scenarios from Other Illnesses	
	<i>Thomas McLellan, Ph.D., Senior Addiction Researcher, Former Deputy and Senior Scientist, White House Office of National Drug Control Policy</i>	
10:30 am – 11:00 am	Break/Exhibit Viewing	Edgewater Ballroom C–F
11:00 am – 12:30 pm	Workshop Session One	
12:30 pm – 1:30 pm	Luncheon	Edgewater Ballroom A–B
1:30 pm – 2:00 pm	Overview of the National Drug Control Strategy and Health Care Reform	
	<i>David K. Mineta, Deputy Director, Demand Reduction, White House Office of National Drug Control Policy</i>	
2:00 pm – 2:30 pm	Light Refreshment Break and Exhibit Viewing	Edgewater Ballroom C–F
2:30 pm – 4:00 pm	Workshop Session Two	

DAY 2: Wednesday, October 13, 2010

7:30 am – 8:30 am	Registration	Edgewater Ballroom Foyer
7:30 am – 8:30 am	Continental Breakfast	Edgewater Ballroom A–B
7:30 am – 3:30 pm	Exhibit Viewing	Edgewater Ballroom C–F
8:30 am – 8:40 am	Welcome Address	Edgewater Ballroom A–B
	<i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol and Drug Programs</i>	
8:40 am – 9:20 am	Implications of Health Care Reform for AOD Treatment: Approaches to Continuing Care	
	<i>Constance Weisner, DrPH, MSW, Associate Director for Health Services Research, Kaiser Permanente Division of Research and Professor, Department of Psychiatry, University of California, San Francisco</i>	

AGENDA AT A GLANCE



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9:20 am – 10:00 am	Saving America, Saving California, Saving Our Futures: Evidence-Based Kernels for Population-Level Prevention Rapid Results <i>Dennis Embry, Ph.D., CEO, President, PAXIS Institute</i>	
10:00 am – 10:30 am	Break and Exhibit Viewing	Edgewater Ballroom C-F
10:30 am – 12:00 pm	Workshop Session Three	
12:00 pm – 12:45 pm	Luncheon	Edgewater Ballroom A-B
12:45 pm – 1:30 pm	Director's Awards	
1:30 pm – 3:00 pm	Workshop Session Four	
3:00 pm – 3:30 pm	Refreshment Break and Exhibit Viewing	Edgewater C-F
3:30 pm – 5:00 pm	Workshop Session Five	

Day 3: Thursday, October 14, 2010

7:00 am – 8:00 am	Registration	Edgewater Ballroom Foyer
7:00 am – 8:00 am	Continental Breakfast	Edgewater Ballroom A-B
8:00 am – 8:25 am	Welcome Address <i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol and Drug Programs</i>	
8:25 am – 9:00 am	Never Give Up, Never Surrender! Why We Must Prevail During These Difficult Times <i>Honorable Rogelio Flores, Superior Court Judge, North Santa Barbara County Municipal Court</i>	
9:00 am – 10:30 am	Workshop Session Six	
10:30 am – 10:45 am	Break	Edgewater Ballroom C-F
10:45 am – 12:15 pm	Workshop Session Seven	
12:15 pm – 1:30 pm	Luncheon and Closing Remarks	Edgewater Ballroom A-B
	<i>Renée Zito, Director, California Department of Alcohol and Drug Programs</i>	
1:30 pm	Training Conference Adjourns	



TUESDAY, OCTOBER 12, 2010	WEDNESDAY, OCTOBER 13, 2010	THURSDAY, OCTOBER 14, 2010
7:30 am – 8:30 am Registration & Continental Breakfast	7:30 am – 8:30 am Registration & Continental Breakfast	7:00 am – 8:00 am Registration & Continental Breakfast
7:30 am – 4:00 pm Exhibit Viewing	7:30 am – 3:30 pm Exhibit Viewing	
8:30 am – 8:35 am Training Conference Commencement <i>Martin D. Martinez, III, Chair, Native American Constituency Committee</i>	8:30 am – 8:40 am Welcome Address <i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol & Drug Programs</i>	8:00 am – 8:25 am Welcome Address <i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol & Drug Programs</i>
8:35 am – 8:55 am Training Conference Framework <i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol & Drug Programs</i>	8:40 am – 9:20 am Keynote Address <i>Constance Weisner, Associate Director for Health Services Research, Kaiser Permanente Division of Research and Professor, Department of Psychiatry, University of California, San Francisco</i>	8:25 am – 9:00 am Keynote Address <i>Honorable Rogelio R. Flores, Superior Court Judge, North Santa Barbara County Municipal Court</i>
8:55 am – 9:15 am Welcome Address <i>Renée Zito, Director, California Department of Alcohol & Drug Programs</i>		9:00 am – 10:30 am Session Six Workshops
9:15 am – 9:45 am Opening Remarks <i>Susan P. Kennedy, Chief of Staff to Governor Schwarzenegger</i>	9:20 am – 10:00 am Keynote Address <i>Dennis D. Embry, CEO, President, PAXIS Institute</i>	
9:45 am – 10:30 am Keynote Address <i>A. Thomas McLellan, Senior Addiction Researcher, Former Deputy and Senior Scientists, White House Office of National Drug Control Policy</i>	10:00 am – 10:30 am Break & Exhibit Viewing	
10:30 am – 11:00 am Break & Exhibit Viewing	10:30 am – 12:00 pm Session Three Workshops	10:30 am – 10:45 am Break
11:00 am – 12:30 pm Session One Workshops	12:00 pm – 12:45 pm Luncheon	10:45 am – 12:15 pm Session Seven Workshops
12:30 pm – 1:30 pm Luncheon	12:45 pm – 1:30 pm Director's Awards	12:15 pm – 1:30 pm Luncheon and Closing Remarks <i>Renée Zito, Director, California Department of Alcohol and Drug Programs</i>
1:30 pm – 2:00 pm Keynote Address <i>David K. Mineta, Deputy Director, Demand Reduction, White House Office of National Drug Control Policy</i>	1:30 pm – 3:00 pm Session Four Workshops	
2:00 pm – 2:30 pm Light Refreshment Break & Exhibit Viewing	3:00 pm – 3:30 pm Refreshment Break & Exhibit Viewing	1:30 pm Training Conference Adjourns
2:30 pm – 4:00 pm Session Two Workshops	3:30 pm – 5:00 pm Session Five Workshops	

WORKSHOPS AT A GLANCE



TUESDAY, OCTOBER 12, 2010

Workshop Session One: 11:00 am – 12:30 pm

- 1A. CASBIRT: Seizing the Teachable Moment
- 1B. Good Medicine, Bad Behavior: Curbing Pharmaceutical Abuse Countywide
- 1C. Stakeholder Discussion on Implementation Options for Updated Treatment Standards
- 1D. Working Effectively with Veterans
- 1E. Community Norms and Marijuana Abuse Prevention
- 1F. Applying Chronic Illness Care to Addiction Treatment Systems
- 1G. Quality Improvement in Alcohol and Other Drug Programs for Integrating Alcohol and Other Drugs, Mental Health and Health Services
- 1H. Moving Towards a Sustainable Prevention Workforce: A Critical Review and Discussion Regarding the Role of Core Competencies

Workshop Session Two: 2:30 pm - 4:00 pm

- 2A. New Drugs for Old Addictions
- 2B. Alcoholic Energy Drinks and Youth Alcohol Problems
- 2C. Improving Engagement and Retention in Treatment: A Success Story
- 2D. Cultural and Gender Responsive Services for Latinas
- 2E. Indicated Prevention: Bridging the Gap
- 2F. Clinical Supervision: Administration Versus Clinical
- 2G. Gender Responsive Services for Women and Girls
- 2H. Betting On Our Future: Youth Problem Gambling Awareness Campaign

WEDNESDAY, OCTOBER 13, 2010

Workshop Session Three: 10:30 am – 12:00 pm

- 3A. Recovery Support Services within California
- 3B. Reducing Problems with Existing Outlets: Deemed Approved Ordinances
- 3C. Trauma-Informed Substance Abuse Treatment for Men and Women
- 3D. Video Diaries: Telling Your Story through Media
- 3E. Securing Donations for Your Collaborative Justice Court Programs
- 3F. Empowering and Engaging Immigrant Parents in Substance Abuse Prevention
- 3G. Effective Treatment for Women
- 3H. Building and Integrating Problem Gambling Services

Workshop Session Four: 1:30 pm – 3:00 pm

- 4A. Creating Rapid Prevention Results for Families in Communities
- 4B. California Higher Education Collaborations: Addressing Student Alcohol-Related Problems

- 4C. Why Does Making Alcoholics Anonymous Easier Work
- 4D. Meeting Alcohol, Drugs and Disability Head On
- 4E. Family Centered Therapeutic Community Treatment: The EXODUS Program
- 4F. Utilization of Co-Occurring Disorders Peer Counselors in the Workforce
- 4G. Sober Living Houses for Offenders: Outcomes and Barriers
- 4H. Safe and Drug-Free Schools and Communities Cross-Site Evaluation: Collaborating for Success

Workshop Session Five: 3:30 pm – 5:00 pm

- 5A. Collaborating Integrated Communities and Veterans
- 5B. When the Mayor Is Your Neighbor: Prevention in Rural Communities
- 5C. Patients' Perspectives on Medication-Assisted Opiate Addiction Treatment
- 5D. Lesbian, Gay, Bisexual and Transgender (LGBT) Community Substance Abuse and HIV Community Readiness Assessment
- 5E. Collaborations and Family Focus Strengthen Breakthrough Student Assistance Program (SAP) Impacts
- 5F. A Free Tool for Assessing Co-Occurring Disorders Treatment Capability
- 5G. Pragmatics of Substance Use Disorders Treatment in Offenders
- 5H. County Alcohol and Other Drug and Education: Preserving the Prevention Landscape

THURSDAY, OCTOBER 14, 2010

Workshop Session Six: 9:00 am – 10:30 am

- 6A. Engaging the Client from the Bench: Treatment Court as Theatre
- 6B. Saturation Devastation: Reducing Alcohol Saturation in Communities
- 6C. Buprenorphine Treatment for Young Adults
- 6D. An Emerging Opportunity: Addressing Alcohol and Other Drugs and Mental Illness in Older Adults
- 6E. Addressing Youth Resistance to Prevention Messages
- 6F. Promising Models and Practices for Women Offenders
- 6G. Costs and Benefits of a Behavioral Health Court
- 6H. Evaluating Social Host Ordinance Impact in Ventura County

Workshop Session Seven: 10:45 am – 12:15 pm

- 7A. Elevating Prevention in Faith-Based Organizations
- 7B. Understanding Collegiate Alcohol and Drug Issues
- 7C. Client Transfers as a Measure of Provider Connectedness
- 7D. Substance Abuse Services with the Homeless: Hope and Innovation
- 7E. Implementing an Evidence-Based Program with Latino Families
- 7F. Alcohol Outlets in Los Angeles County
- 7G. Recovery Management for Women Using a Case Rate
- 7H. Evidence-Based Sustainability in the Real World: What Works



DAY 1: Tuesday, October 12, 2010

7:30 am – 8:30 am	Registration	Edgewater Ballroom Foyer
7:30 am – 8:30 am	Continental Breakfast	Edgewater Ballroom A–B
7:30 am – 4:00 pm	Exhibit Viewing	Edgewater Ballroom C–F
8:30 am – 8:35 am	Training Conference Commencement	Edgewater Ballroom A–B
	<i>Martin D. Martinez III, Chair, Native American Constituency Committee</i>	
8:35 am – 8:55 am	Training Conference Framework	
	<i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol and Drug Programs</i>	
8:55 am – 9:15 am	Welcome Address	
	<i>Renée Zito, Director, California Department of Alcohol and Drug Programs</i>	
9:15 am – 9:45 am	Opening Remarks	
	<i>Susan P. Kennedy, Chief of Staff to Governor Schwarzenegger</i>	
9:45 am – 10:30 am	What’s the Future of Substance Abuse Treatment: Example Scenarios from Other Illnesses	
	<i>Thomas McLellan, Ph.D., Senior Addiction Researcher, Former Deputy and Senior Scientist, White House Office of National Drug Control Policy</i>	
10:30 am – 11:00 am	Break/Exhibit Viewing	Edgewater Ballroom C–F
11:00 am – 12:30 pm	Workshop Session One	
	1A. CASBIRT: Seizing the Teachable Moment	Suite 303
	<i>Louise Lecklitner, Program Manager, County of San Diego, Behavioral Health Services, Alcohol and Drug Services</i>	
	<i>Francine Anzalone-Byrd, Program Manager, Program Developer, San Diego State University, Center for Alcohol and Drug Studies and Services</i>	
	Screening, Brief Intervention and Referral to Treatment (SBIRT) services were originally implemented in San Diego fifteen years ago. Adults entering primary care are screened for risk levels associated with alcohol or other drug use, including tobacco. Since 2004, more than 278,000 individuals have been screened, with 74% at no or low risk; 18% at risk; and, 8% at high or severe risk. This workshop will discuss SBIRT lessons, technology integration, and the importance of strong partnerships.	
	1B. Good Medicine, Bad Behavior: Curbing Pharmaceutical Abuse Countywide.	Suite 300
	<i>Irene Umipig, Health Educator, Community Service Programs, Inc., Project PATH</i>	
	<i>Della Lisi, Health Educator, County of Orange Health Care Agency, Alcohol and Drug Education and Prevention Team</i>	
	Orange County launched a community-based, multi-prong initiative aimed at addressing prescription drug abuse. A multidisciplinary task force was established to review the problem and propose prevention recommendations to address them. Additionally, the task force launched various outreach efforts to increase knowledge/awareness of the problem, including trainings, community briefings, a local media campaign, and establishment of the Partnership for a Drug-Free Orange County. A report outlining this initiative was developed and will be disseminated.	
	1C. Stakeholder Discussion on Implementation Options for Updated Treatment Standards	Suite 301
	<i>Dave Neilsen, Deputy Director, Program Services Division, California Department of Alcohol and Drug Programs</i>	
	<i>Donna Lagarias, Ph.D., Research Program Specialist, California Department of Alcohol and Drug Programs</i>	
	The panel will lead a discussion on the revised treatment standards and their implementation in the field. Discussion topics will include: use of standards to ensure program relevance and desirability; assurance of quality care to health care payers; application of updated standards within existing licensing and certification processes; quality improvement and relevant performance measures; and medication-assisted treatment.	



DAY 1: Tuesday, October 12, 2010

11:00 am – 12:30 pm

1D. Working Effectively with VeteransSuite 305

Peter Banys, Chief, Substance Abuse Programs, Veterans Affairs Medical Center

John Straznikas, Team Leader, Veterans Affairs Medical Center

This workshop will examine the issues and needs of veterans seeking help from community-based programs. Familiarity with the military culture increases the clinician's ability to establish a stronger therapeutic alliance. We will discuss key elements of this culture, how it influences participation in treatment, and how to harness it to promote greater treatment engagement. Veterans are often reluctant to seek help and benefit from a low threshold admission process. They are wary of sharing some of the painful aspects of their traumatic experiences, and there are distinctive manifestations of Post Traumatic Stress Disorder (PTSD) in those with combat experiences and substance use disorders. We will review specific issues that arise for veterans with PTSD . Participation in group activities may be affected by the presence and absence of other veterans. Presenters will offer specific strategies for addressing these and other issues.

1E. Community Norms and Marijuana Abuse PreventionSuite 304

Karin Wandrei, Executive Director, Mendocino County Youth Project

Community norms support the widespread use of marijuana in Mendocino County. This has implications for prevention workers. A local law coupled with state legislation has led to widespread commercial growing. An effort at universal prevention involving changing a local law will be described. The implications for selected and indicated prevention efforts and modifications of evidence-based programs will be discussed when they are used in communities with widespread support for the use and growing of marijuana.

1F. Applying Chronic Illness Care to Addiction Treatment SystemsSuite 306

Mark Stanford, Division Director, Addiction Medicine and Therapy,

Department of Alcohol and Drug Services, Santa Clara County

Kakoli Banarjee, Research and Data Analysis,

Department of Alcohol and Drug Services, Santa Clara County

In addictions treatment, as for other chronic conditions, the effects of treatment are significant but not long lasting after discharge unless some type of continuous care is provided. The Santa Clara County Department of Alcohol and Drug Services conducted a study to determine the feasibility of providing continuous recovery monitoring that would provide post-discharge check-ups for clients who have completed treatment. This presentation describes how a public program implemented its continuous recovery monitoring study and the experiences and successes realized. The presentation will also be instructive on how programs can re-engineer traditional systems of care to better integrate chronic care principles into addictions treatment and care management practices.

1G. Quality Improvement in Alcohol and Other Drug Programs for Integrating Alcohol and Other Drugs, Mental Health and Health ServicesSuite 302

Kenneth Minkoff, Senior Systems Consultant, ZiaPartners, Inc.

Christie A. Cline, President, ZiaPartners, Inc.

This workshop illustrates how any alcohol and other drug system, agency, or program can build an ongoing quality improvement process in which staff are "empowered partners in change", and how that process can be used to improve integrated service delivery for individuals with co-occurring mental health, trauma, health and other complex conditions. The workshop will illustrate hands-on techniques for assessing co-occurring capability, and designing integrated assessment, treatment planning, group programming, program rules, and staff competencies within existing resources.



DAY 1: Tuesday, October 12, 2010

- 11:00 am – 12:30 pm **1H. Moving Towards a Sustainable Prevention Workforce: A Critical Review and Discussion Regarding the Role of Core Competencies**Suite 307
Kerrilyn Scott-Nakai, Project Director, Center for Applied Research Solutions
Joel Phillips, Executive Director, Center for Applied Research Solutions
 This workshop will provide an overview of recent trends in the development and adoption of core competencies in the prevention field and discuss the importance to ensuring the long-term sustainability of the work force. A review of the 5 knowledge domains developed by the International Certification & Reciprocity Consortium will be provided. A plan for providing training support and for soliciting input from the field will be put forth. Participants will engage in discussion regarding approaches to adopting core competencies as they relate to the diverse strategies and workforce in California.
- 12:30 pm – 1:30 pm **Luncheon** Edgewater Ballroom A–B
- 1:30 pm – 2:00 pm **Overview of the National Drug Control Strategy and Health Care Reform**
David K. Mineta, Deputy Director, Demand Reduction,
White House Office of National Drug Control Policy
- 2:00 pm – 2:30 pm **Light Refreshment Break and Exhibit Viewing** Edgewater Ballroom C–F
- 2:30 pm – 4:00 pm **Workshop Session Two**
- 2A. New Drugs for Old Addictions**Suite 302
Peter Banys, Chief, Substance Abuse Programs, Veterans Affairs Medical Center
 This workshop will describe the use of medications in different stages of recovery, including promising medications in the research pipeline. We will discuss key elements that help distinguish between substance induced symptoms and indications of another mental disorder to improve identification of co-occurring disorders. Dr. Banys will also describe elements of collaboration between counselors and physicians, and offer strategies to prepare patients on medications for challenges from their peers.
- 2B. Alcoholic Energy Drinks and Youth Alcohol Problems**Suite 303
James F. Mosher, Director, Alcohol Policy Consultations
Jacqui Irwin, Council Member, Former Mayor, City of Thousand Oaks
Alan Lieberman, Deputy Attorney General,
State of California, Office of the Attorney General
 This workshop will review research regarding public health and safety risks associated with Alcoholic Energy Drinks (AEDs). It will highlight marketing campaigns that target youth and promote binge drinking, and discuss innovative prevention strategies, including a warning sign ordinance enacted in Thousand Oaks, California; an educational website designed by ADP; and, actions taken by the State Attorney General and the Federal Drug Administration to remove AEDs from the marketplace.
- 2C. Improving Engagement and Retention in Treatment: A Success Story**Suite 304
Thomas E. Freese, Director of Training, University of California, Los Angeles,
Integrated Substance Abuse Programs
Beth Rutkowski, Associate Director of Training, University of California, Los Angeles,
Integrated Substance Abuse Programs
 This interactive workshop will highlight key findings from the Adopting Changes in Addiction Treatment, a California Endowment-funded effort to create an infrastructure, through the regional NIATx/ACTION Campaign learning collaboratives, to support participating agencies' efforts to improve the quality of substance abuse treatment and recovery services they provide to their clients. The presentation will include an overview of the NIATx model of process improvement, key findings from the year-long learning collaborative project, lessons learned, the financial impact of change, and next steps.



DAY 1: Tuesday, October 12, 2010

2:30 pm – 4:00 pm

- 2D. Cultural and Gender Responsive Services for Latinas**Suite 300
Isabel S. Perez-Yanez, Adjunct Professor, College of San Mateo
 The focus of this workshop will be on the importance of cultural and gender responsive services for Latinas as an essential part of treatment and recovery services that create favorable outcomes. Cultural and gender sensitivity are vital to working with Latinas. We will focus on diversity among Latinas for both adolescents and adult women; the impact of intentional and unintentional harmful stereotypes; and, levels of trauma and ways programs can become more culturally and gender responsive in order to deliver high quality alcohol and other drug services to Latinas.
- 2E. Indicated Prevention: Bridging the Gap**Suite 301
William W. Harris, Prevention Services Coordinator,
 Riverside County Department of Mental Health, Substance Abuse Program
Jan Ryan, Prevention Consultant,
 Riverside County Department of Mental Health, Substance Abuse Program
 Riverside County has been successful in bridging the gap between prevention and treatment. The "Individual Prevention Service" program has been implemented at seven substance abuse clinics countywide over the past two years and has provided improved services to those individuals at the clinics.
- 2F. Clinical Supervision: Administration Versus Clinical**Suite 305
Mary Hubbard, Director, Education and Training, Mental Health Systems, Inc.
 Clinical Supervision is a major practice area in alcohol and other drug settings and is essential to providing client care and improving outcomes. Many times, supervisors are unaware of the differences between clinical supervision and administrative supervision. This workshop will provide a brief overview of clinical supervision definitions, principals and models of supervision and the need for this structured supervision to improve counselor skills. In addition, it will explain why clinical supervision is one aspect of a comprehensive approach to workforce development.
- 2G. Gender Responsive Services for Women and Girls**Suite 306
Colleen Marshall, Senior Vice President, Development, Mental Health Systems, Inc.
 This workshop introduces the Six Guiding Principles of Gender Responsive Service delivery for women and girls identified by Stephanie Covington, Barbara Owen and Barbara Bloom (2003). Mental Health Systems, Inc. (MHS) has also developed an implementation and evaluation process to help programs, agencies and individuals assess their services to ensure that they are delivering gender responsive services. The MHS implementation process will be described, as well as the steps needed for inclusion in program design and service delivery.
- 2H. Betting On Our Future: Youth Problem Gambling Awareness Campaign**Suite 307
Jim Kooler, Administrator, California Friday Night Live Partnership
Michael Campos, Psychologist, University of California, Los Angeles,
 Gambling Studies Program
Michael Liao, Director of Programs, NICOS Chinese Health Coalition
 This interactive panel workshop will focus on the process of creating a youth problem gambling awareness campaign. Panelists will showcase the "Betting on Our Future" media projects and the youth development framework utilized in the creation of the projects. Highlights will include clinical and cultural aspects of problem and pathological gambling, as well as the correlation between gambling and alcohol, tobacco or other drug use among youth, and links between problem gambling and domestic violence within families.



DAY 2: Wednesday, October 13, 2010

7:30 am – 8:30 am	Registration	Edgewater Ballroom Foyer
7:30 am – 8:30 am	Continental Breakfast	Edgewater Ballroom A–B
7:30 am – 3:30 pm	Exhibit Viewing	Edgewater Ballroom C–F
8:30 am – 8:40 am	Welcome Address	Edgewater Ballroom A–B <i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol and Drug Programs</i>
8:40 am – 9:20 am	Implications of Health Care Reform for AOD Treatment: Approaches to Continuing Care <i>Constance Weisner, DrPH, MSW, Associate Director for Health Services Research, Kaiser Permanente Division of Research and Professor, Department of Psychiatry, University of California, San Francisco</i>	
9:20 am – 10:00 am	Saving America, Saving California, Saving Our Futures: Evidence-Based Kernels for Population-Level Prevention Rapid Results <i>Dennis Embry, Ph.D., CEO, President, PAXIS Institute</i>	
10:00 am – 10:30 am	Break and Exhibit Viewing	Edgewater Ballroom C–F
10:30 am – 12:00 pm	Workshop Session Three	
	3A. Recovery Support Services within California	Suite 303
	<i>Sarah J. Cousins, Research Associate, UCLA Integrated Substance Abuse Programs</i>	
	<i>Bryan Blew, Program Manager, Heritage House Inc.</i>	
	<i>Steve Kaplan, Director, County of San Mateo, Behavioral Health and Recovery Services</i>	
	<i>Gary Atkins, Deputy Director, Program Operations, San Bernardino County Department of Behavioral Health</i>	
	<i>Bob Garner, Director, Santa Clara County Department of Alcohol and Drug Services</i>	
	This panel will be comprised of county administrators/designees participating in the Evaluation Services to Enhance the Data Management System in California (EnCAL) project. Panelist will discuss recovery support services within their counties which include a continuous care model, recovery coaching in a case-rate system and recovery centers.	
	3B. Reducing Problems with Existing Outlets: Deemed Approved Ordinances	Suite 300
	<i>James Mosher, Director, Alcohol Policy Consultations</i>	
	<i>Daniel Hicks, Prevention Manager, Ventura County Behavioral Health Department</i>	
	This session will identify and describe the key elements of Deemed Approved Ordinances (DAOs), highlighting the importance of developing a fee structure which promotes compliance with safe business practices and funds the implementation and enforcement of local community standards for existing alcohol sales locations. Examples of how such ordinances can reduce community alcohol problems will be shared, with emphasis on lessons learned and recommended practices for jurisdictions considering local powers to deal with retail locations.	
	3C. Trauma-Informed Substance Abuse Treatment for Men and Women	Suite 302
	<i>Jennifer B. Hughes, Graduate Student Researcher, University of California, Santa Barbara</i>	
	<i>Amy Lopez, Alcohol and Drug Program Team Supervisor, County of Santa Barbara Alcohol, Drug and Mental Health Services</i>	
	<i>Merith Cosden, Ph.D, Professor and Chair, Department of Counseling, Clinical and School Psychology, University of California, Santa Barbara</i>	
	This workshop explores the use of trauma-informed substance abuse treatment for men and women. The relationship between substance abuse and trauma exposure will be discussed, as will gender differences in the experience of trauma and trauma-related symptoms. The impact of an evidence-based practice for trauma-informed substance abuse treatment Seeking Safety in an enhanced Drug Court program will be shared, as will implications for other treatment programs.	



DAY 2: Wednesday, October 13, 2010

10:30 am – 12:00 pm

Workshop Session Three

3D. Video Diaries: Telling Your Story through Media Suite 304

Danelle Campbell, Program Manager, Butte County Behavioral Health Prevention Unit

Amanda Montgomery, Supervising Behavioral Health Education Specialist,
Butte County Behavioral Health Prevention Unit

Jeremy Wilson, Supervising Behavioral Health Education Specialist,
Butte County Behavioral Health Prevention Unit

Telling the story of effective prevention programs and practices is critical. Finding innovative ways to tell these stories through the eyes, ears and hearts of the participants served is even more critical. Video diaries provides this opportunity. They fill in the detail of the stories that are rarely captured in graphs, charts or evaluation reports. Butte County Prevention Unit staff will share examples and provide you with tools to replicate this concept in your community.

3E. Securing Donations for Your Collaborative Justice Court Programs Suite 301

Dianne Marshall, President, California Collaborative Justice Courts Foundation

Kathleen Burnham, Executive Director, Orange County Community Courts Foundation

This presentation offers three models for identifying and securing of local and private sector resources that the Courts are financially or functionally unable to provide to collaborative justice court program participants. Whether or not to establish a local 501(c)(3) for this purpose, fund raising techniques and how to decide which participant requests are eligible for financially will be addressed.

3F. Empowering and Engaging Immigrant Parents in Substance Abuse Prevention... Suite 305

C. Rocco Cheng, Corporate Director, Pacific Clinics

Lydia Ko, Parenting Team Coordinator, Asian Pacific Family Center

This workshop will review a highly successful parenting program in substance abuse prevention. The program has enjoyed great success with the Asian immigrant population. Program participants had very high attendance rates and low attrition rates. Eventually, they played a key role in sustaining the program while funding came to an end. Various outreach, engagement, and retention strategies will be reviewed to illustrate culturally sensitive strategies to ensure program success.

3G. Effective Treatment for Women Suite 306

Joan E. Zweben, Executive Director, East Bay Community Recovery Project

Luther T. Jessie, Jr., Director, Project Pride, East Bay Community Recovery Project

This workshop will describe clinical issues that are important in women's treatment, discuss system barriers to having these addressed, and will offer recommendations for future activities to promote improvement in women's care. This will include an update on women's treatment within the criminal justice system. The workshop will include both research findings and consensus guidelines, and will provide opportunities for participants to share experiences and resources.

3H. Building and Integrating Problem Gambling Services Suite 307

Terri Sue Canale, Deputy Director, Office of Problem Gambling

Michael Campos, Psychologist, UCLA Gambling Studies Program

This workshop will focus on integrating problem gambling prevention, education, treatment, and recovery services into the alcohol and other drug world. Innovative new treatment services will be highlighted along with culturally responsive approaches relating to assisting problem gamblers and their families, and educating communities.

12:00 pm – 12:45 pm

Luncheon Edgewater Ballroom A-B

12:45 pm – 1:30 pm

Director's Awards



DAY 2: Wednesday, October 13, 2010

1:30 pm – 3:00 pm

Workshop Session Four

4A. Creating Rapid Prevention Results for Families in CommunitiesSuite 302

Dennis D. Embry, CEO and President, PAXIS Institute

Families United embraces five evidence-based kernels discussed in Institute of Medicine Report with powerful scientific proof, which can be disseminated in every California community using community mobilizations, the Internet and social networks coupled with principles pioneered by organizations like United Way and local charities. The ideas stand the test of grandmotherly wisdom, common sense, cultural competence and good science. Participants will leave with specific actions that they can do to bring this comprehensive, sustainable prevention recipe of kernels to their communities. Participants will learn specific actions that they can do to bring this comprehensive, sustainable prevention recipe of kernels to their communities.

**4B. California Higher Education Collaborations:
Addressing Student Alcohol-Related ProblemsSuite 304**

Belinda Vea, Policy and Program Analyst, University of California, Berkeley,
Office of the President, Student Affairs

Ellen Reibling, Director, Health Education Center, University of California, Irvine

Sauna Quinn, Director, Alcohol Programs, California State University, Chico,
Department of Health and Community Services

Heather Dunn Carlton, Director, Judicial Affairs, University of the Pacific

Collegiate alcohol-related deaths, and underage and excessive drinking are not isolated to any specific institution. Private and public colleges and universities are faced with the problem of how to address this issue. As such, the University of California and California State University systems and private institutions have partnered to develop and to share best practices for addressing alcohol-related problems, and to develop a common vision specific to student diversity in California's postsecondary institutions.

4C. Why Does Making Alcoholics Anonymous Easier WorkSuite 303

Meenakshi Subbaraman, Research Associate/Pre- Doctoral Fellow,
Alcohol Research Group, University of California, Berkeley

"Making Alcoholics Anonymous Easier" (MAAEZ) is a 12-step facilitation program designed for treatment centers. The MAAEZ trial found higher rates of abstinence among individuals treated in MAAEZ compared to usual care. Doing service, having a sponsor, and having support for sobriety may all explain these higher abstinence rates. Results suggest that despite prior exposure to Alcoholics Anonymous (AA), individuals may have been ill-equipped to plug into key AA resources and activities, and suggest that these activities should be facilitated.

4D. Meeting Alcohol, Drugs and Disability Head OnSuite 300

Robert E. "Bob" Olson, Project Director, Disability Access Project,
California Association of Addiction Recovery Resources

Gary Petillo, Consultant, Disability Access Project,
California Association of Addiction Recovery Resources

Brenda Way, Prevention and Recovery Specialist, California Association of Alcohol and
Drug Educators, National Council on Alcoholism and Drug Dependency, San Fernando Valley

Shannon Englehart, California Association of Addiction Recovery Resources

Hwa Chang, California Association of Addiction Recovery Resources

This workshop will provide a brief introduction to disability awareness and sensitivity for the addiction professional, highlighting some do's and don'ts when working with people with physical, sensory, and cognitive disabilities by talking and interacting with people with disabilities including an individual who is a quadriplegic, an individual who is deaf, an individual who is blind, and a survivor of a traumatic brain injury. The panel members also have a variety of experience with alcohol and drug abuse treatment and recovery both personally and professionally.



DAY 2: Wednesday, October 13, 2010

1:30 pm – 3:00 pm

4E. Family Centered Therapeutic Community Treatment: The EXODUS ProgramSuite 301

Kathryn Icenhower, Executive Director, SHIELDS for Families, Inc.

Da-Londa Groenow, Substance Abuse Administrator, SHIELDS for Families, Inc.

Sara Tienda, Assistant Director, SHIELDS for Families, Inc.

This workshop presents non-traditional models of treatment and housing for substance abusing women and their families including their characteristics and service needs, successes and challenges to provide housing and treatment, and financially viable strategies for successful transitions to community living. The SHIELDS for Families EXODUS Program in Los Angeles, California, is an 86-unit apartment complex where families live in individual apartments with an on-site treatment program, youth program, and child development and vocational services centers.

4F. Utilization of Co-Occurring Disorders Peer Counselors in the WorkforceSuite 305

Joycelyn T. Whiten, Director, Co-Occurring Disorders, Training Programs/Research, Alcohol and Drug Program Administration

Verda Bradley, Consultant, Co-Occurring Disorders, Department of Mental Health

Although significant progress has been made in the crusade to eradicate the stigma of Co-Occurring Disorders (COD), there still remains extensive prejudice against those with the condition. This training project positively impacts both the Alcohol and Other Drug (AOD) and Mental Health (MH) systems by facilitating the training and employment of COD diagnosed individuals who have achieved sustained stability as peer counselors serving both MH and AOD treatment programs. This workshop will provide our academic curriculum and currently utilized evidenced-based practices.

4G. Sober Living Houses for Offenders: Outcomes and BarriersSuite 306

Douglas Polcin, Senior Scientist, Alcohol Research Group

Rachael Korcha, Associate Scientist, Alcohol Research Group

Fried Wittman, Research Specialist, Institute for Study of Social Change, University of California, Berkeley

Don Troutman, Owner and Operator, Clean and Sober Transitional Living

Appropriate housing for criminal justice offenders in California is severely lacking. This workshop will describe two different models of sober living houses (SLHs), potential roles they could play in addressing housing problems among offenders, and 18-month outcomes for 300 SLH residents. Outcomes for criminal justice referrals will be compared with outcomes of voluntary residents. Barriers to SLHs will be discussed, including "Not In My Back Yard" (NIMBY), zoning laws, flawed architectural design of properties, and criminal justice policies.

4H Safe and Drug-Free Schools and Communities Cross-Site Evaluation: Collaborating for SuccessSuite 307

Christina Borbely, Honorary Vice President, Research and Evaluation, Center for Applied Research Solutions

Kerrilyn Scott-Nakai, Project Director, Center for Applied Research Solutions

Cross-site evaluation studies reveal program impacts across populations and contexts. This workshop provides lessons learned from the Governor's Program of California's Safe and Drug-Free Schools and Communities (SDFCS) Statewide Evaluation Project. The community-based services target reduction in youth alcohol, tobacco, or other drug use and violence. Planning and implementing a multi-site outcome evaluation of the initiative involved: securing site-level buy-in; streamlining local and state-level data collection efforts; and, creating consistency/maintaining flexibility. The process and findings are presented.

3:00 pm – 3:30 pm

Refreshment Break and Exhibit Viewing Edgewater C-F



DAY 2: Wednesday, October 13, 2010

3:30 pm – 5:00 pm

Workshop Session Five

5A. Collaborating Integrated Communities and Veterans. Suite 300

Timothy Karo, Senior Case Manager, Social Worker, Swords to Plowshares

War causes wounds and suffering that last beyond the battlefield. Swords to Plowshares' mission is to heal the wounds; to restore dignity, hope, and self-sufficiency to all veterans in need; and, to significantly reduce homelessness and poverty among veterans. This workshop will consist of what to ask, how to build a rapport, how to determine clients needs, how to instill hope, as well as link and collaborate with community partners to meet the needs of those who have served our country with honor and distinction.

5B. When the Mayor Is Your Neighbor: Prevention in Rural Communities. Suite 301

Anne Weber, Family Resource Center Director, El Tejon Unified School District

Lisa Walter, Project Coordinator, Drug Free Communities Grant, Mountain Communities Coalition Against Substance Abuse

Fried Wittman, Lead Evaluator, International Society of Sustainability Professionals, University of California, Berkeley

In small communities, the Mayor may also be the mail carrier or the Subway shop owner. So how do you pursue policy work in very small towns? Family Resource Centers are often a stable fixture in small towns, so Kern County decided to partner with this existing resource to assess, plan and develop environmental strategies in three small communities. Presenters will describe this initiative and offer recommendations on how to use environmental strategies in very small rural communities.

5C. Patients' Perspectives on Medication-Assisted Opiate Addiction Treatment. Suite 303

Richard Rawson, Associate Director, University of California, Los Angeles, Integrated Substance Abuse Programs

Opioid medications are an effective therapy for addiction, yet misperceptions about their safety and benefits continue to exist within the alcohol and other drug treatment field. This workshop offers a brief introduction to methadone and buprenorphine, followed by question and answer sessions with patients who have undergone a methadone maintenance or buprenorphine treatment program. A summary on the need for wider understanding and acceptance of opioid medication as a part of a comprehensive treatment program will conclude the workshop.

5D. Lesbian, Gay, Bisexual and Transgender (LGBT) Community Substance Abuse and HIV Community Readiness Assessment. Suite 305

Lori Jones, LGBT, Community Substance Abuse and HIV Community Readiness Assessment, County of San Diego

Kim Herbstritt, Executive Director, Institute for Public Strategies

Dan Uhler, Lead HIV Prevention Health Planner, County of San Diego

A community readiness assessment to address substance use as a risk factor for HIV in the LGBT community was conducted in San Diego County from May to June 2009. The assessment included key informant interviews with LGBT community leaders and a survey of LGBT community members. Methodology, findings, recommendations and lessons learned will be presented for the first assessment of its kind conducted with the San Diego County LGBT community.



DAY 2: Wednesday, October 13, 2010

3:30 pm – 5:00 pm

- 5E. Collaborations and Family Focus Strengthen Breakthrough Student Assistance Program (SAP) Impacts**Suite 304
Lisa Garbrecht, Research Associate, EVALCORP Research and Consulting
Dean Lesicko, Coordinator of Student Support, Murrieta Valley Unified School District
Shanelle Boyle, Research Assistant, EVALCORP Research and Consulting
 In this climate of diminishing resources, partnerships among schools, community organizations, and government programs are increasingly beneficial. Strengthened by its collaborations, the Breakthrough SAP uses an innovative, family-focused approach featuring Family Conferences and prevention education in order to increase academic outcomes and decrease violent behaviors and alcohol and other drug use among at-risk high school youth. Promising evaluation findings on the impacts of Breakthrough will be discussed, along with lessons learned.
- 5F. A Free Tool for Assessing Co-Occurring Disorders Treatment Capability**Suite 302
Robin Best, Consultant
Darien Elyse De Lu, Analyst, California Department of Alcohol and Drug Programs
 This workshop is an overview of the Dual Diagnosis Capability in Addiction Treatment (DDCAT) Index with basic and specific information on implementation of alcohol and other drug (AOD) program/county administrators/policy makers and counselors. The DDCAT assesses AOD programs' capacity to treat co-occurring disorders (COD). The workshop briefly addresses Dual Diagnosis Capability in Mental Health Treatment (DDCMHT) and Dual Diagnosis Capability in Health Care Settings (DDCHCS) and the results of the California DDCAT Pilot. Improperly treated COD are a serious social concern. DDCAT surveys provide objective strength and weakness evaluations plus specific improvement options.
- 5G. Pragmatics of Substance Use Disorders Treatment in Offenders**Suite 306
Igor Koutsenok, University of California, San Diego, Department of Psychiatry
 The presence of adult substance use disorders within the criminal justice system has become increasingly evident over the past decade. Interventions and treatment services have been designed and research conducted in an effort to establish evidence-based practices that effectively address the complex needs of this population. However, adopting and implementing these evidence-based interventions and practices within the real world setting of criminal justice environments is challenging. This presentation reviews the science and the pragmatics of addiction treatment for offenders with substance use disorders and explores the inherent challenges of fitting these interventions and services within criminal justice settings.
- 5H. County Alcohol and Other Drug and Education: Preserving the Prevention Landscape**Suite 307
Jan Ryan, Prevention Consultant, Riverside County Substance Abuse Prevention Services and Redleaf Resources
Tom Herman, Administrator, Safe and Healthy Kids Program, California Department of Education
 This workshop provides a forum to examine how the relationship between public education and county Alcohol and Drug Programs has helped to form and can continue to shape the landscape of alcohol and other drug (AOD) prevention. The goals are to unearth the wisdom from the past, draw on the foundation of the present infrastructures, and explore the potential for future collaborations despite diminishing resources. Prevention never works alone which means challenges, change, and collaboration is business as usual even in unusual times.



Day 3: Thursday, October 14, 2010

7:00 am – 8:00 am	Registration	Edgewater Ballroom Foyer
7:00 am – 8:00 am	Continental Breakfast	Edgewater Ballroom A-B
8:00 am – 8:25 am	Welcome Address	Edgewater Ballroom A-B <i>Michael Cunningham, Chief Deputy Director, California Department of Alcohol and Drug Programs</i>
8:25 am – 9:00 am	Never Give Up, Never Surrender! Why We Must Prevail During These Difficult Times <i>Honorable Rogelio Flores, Superior Court Judge, North Santa Barbara County Municipal Court</i>	
9:00 am – 10:30 am	Workshop Session Six	
	6A. Engaging the Client from the Bench: Treatment Court as Theatre	Suite 302 <i>Honorable Rogelio R. Flores, Superior Court Judge, North Santa Barbara County Municipal Court</i> Keeping an individual engaged in treatment enhances the possibility of a successful outcome for that defendant. This workshop will highlight various tools that have proven to be effective in maintaining a client's active participation in their respective programs. Judicial officers, treatment providers, defense, prosecution, probation-law enforcement, mental health professionals and all other stakeholders have key roles to play in the "theatre" of collaborative courts.
	6B. Saturation Devastation: Reducing Alcohol Saturation in Communities	Suite 304 <i>Danelle Campbell, Program Manager, Butte County Behavioral Health Prevention Unit Amanda Montgomery, Supervising Behavioral Health Education Specialist, Butte County Behavioral Health Prevention Unit Jeremy Wilson, Supervising Behavioral Health Education Specialist, Butte County Behavioral Health Prevention Unit</i> Young people are saturated with alcohol images, messages and establishments that promote drinking. In this workshop, participants will learn about innovative community scanning approaches involving GIS mapping that help to inform key community leaders on youth exposure to alcohol and pro-use messages. Participants will learn how to partner with community coalitions and other stakeholders to identify policy to ensure high alcohol licensee compliance rates and decrease youth exposure to alcohol messages.
	6C. Buprenorphine Treatment for Young Adults	Suite 300 <i>Thomas E. Freese, Director, Pacific Southwest Addiction Technology Transfer Center</i> This workshop will examine the prevalence of and treatment admission rates for nonmedical use of opioids among young adults; provide an overview of opioid use among adolescents and young adults; explore the results of new research on using buprenorphine to treat opioid addiction in young adults; and, describe the implications of these findings for the treatment of opioid addiction in young adults.
	6D. An Emerging Opportunity: Addressing Alcohol and Other Drugs and Mental Illness in Older Adults	Suite 303 <i>José Salazar, Director, Program Development, Tarzana Treatment Centers, Inc. Verda Bradley, Consultant, County of Los Angeles, Department of Mental Health Deborah Levan, Divisional Director, Older Adult Services, Behavioral Health Services, Inc.</i> A growing number of older adults are suffering adverse events related to the misuse/abuse of alcohol, prescription medications and illicit drugs, and many present with co-occurring mental health disorders. This workshop will explore relevant health and social issues of older adults with prescription medication and alcohol/drug and mental health problems. Presenters will discuss challenges and successful strategies for outreaching, enrolling and providing responsive substance abuse and mental health services for older adults, including evidence-based practices.



Day 3: Thursday, October 14, 2010

9:00 am – 10:30 am

6E. Addressing Youth Resistance to Prevention MessagesSuite 301

Rodney Skager, Professor Emeritus, University of California, Los Angeles

Substantially high levels of alcohol and other drug use is reported by California secondary school students; data shows use reported by 60% of 9th and 72% of 11th graders. This extent of use reflects that most information-based approaches to prevention have apparently been ineffective for the majority of youth due to several interactive factors. Youth-friendly alternatives to both current drug education and institutional responses to violators are proposed.

6F. Promising Models and Practices for Women OffendersSuite 305

Stacy Calhoun, Project Director, University of California, Los Angeles,
Integrated Substance Abuse Programs

Kira Jeter, Project Director, University of California, Los Angeles,
Integrated Substance Abuse Programs

Luz Rodriguez, Project Director, University of California, Los Angeles,
Integrated Substance Abuse Programs

There has been an influx of women with substance abuse problems into prisons in the past 20 years due to changes in sentencing laws and criminal justice policies that have increased incarceration rates for drug users. This panel highlights findings from three different evaluations of programs designed specifically to meet the treatment needs of female offenders in community and correctional settings.

6G. Costs and Benefits of a Behavioral Health CourtSuite 306

Arley Lindberg, Analyst, California Administrative Office of the Courts,
Collaborative Justice Project

Maria McKee, Policy and Program Analyst, San Francisco Collaborative Courts,
Superior Court of California

This workshop discusses the findings of a recent cost evaluation of a Behavioral Health Court (BHC). The evaluation compares the annual operating cost of BHC to the savings associated with reduced interactions with the criminal justice system and changes in service utilization. The evaluation also analyzes factors that predict program success. Evaluation findings are discussed as well as policy and practice implications for mental health court programs (e.g., target population, program length, and increased savings).

6H. Evaluating Social Host Ordinance Impact in Ventura CountySuite 307

Kristen Donovan, Principal Consultant, EVALCORP Research and Consulting

Daniel Hicks, Manager, ADP Prevention Services,
Ventura County Behavioral Health Department

Julie Slay, Data Manager, EVALCORP Research and Consulting

Shanelle Boyle, Research Assistant, EVALCORP Research and Consulting

Social Host Ordinances (SHO) have become a hot topic of interest as an environmental approach to reduce underage drinking parties. An increasing number of cities and counties within and outside of California are working to pass and implement SHOs; however, little is known about the success or impacts of these efforts. To help fill this gap, our presentation will share promising findings, lessons learned, and tools from a recent SHO impact evaluation conducted across Ventura County.

10:30 am – 10:45 am

Break Edgewater Ballroom C-F



Day 3: Thursday, October 14, 2010

10:45 am – 12:15 pm

Workshop Session Seven

7A. Elevating Prevention in Faith-Based Organizations.....Suite 303

Lourdes Gutierrez, Project Coordinator, CSP Inc., Project Faith in Youth

Stephan Lambert, Health Educator, CSP Inc., Project Faith in Youth

Joanne Lambert, Confirmation Director, Santiago de Compostela Catholic Church

This workshop will tell the story of how an Orange County based FAITH (Faith and Institutions Together for Health) Coalition and Project Faith in Youth under the wings of Community Service Programs (CSP) have succeeded in infusing alcohol and other drug prevention in the youth development programs of faith communities. A case study will be presented to demonstrate how an innovative mini-grant program has increased protective factors among faith-based youth.

7B. Understanding Collegiate Alcohol and Drug Issues.....Suite 304

Heather C. Dunn Carlton, Director, Judicial Affairs, University of the Pacific

Cyndra Krogen-Morton, Health Educator, California State University, Sacramento

Since the start of the Iraq war, three times as many college students have died because of alcohol-related accidental deaths than soldiers fighting in the war. Alcohol continues to be the number one health issue for young adults (National Institute on Alcohol Abuse and Alcoholism, 2009). This presentation will cover recent trends in substance abuse among college students, the impact this has on the greater community, and what campuses and communities can do together to reduce substance abuse related problems.

7C. Client Transfers as a Measure of Provider ConnectednessSuite 300

Allison J. Ober, Assistant Researcher, University of California, Los Angeles, Integrated Substance Abuse Programs

Richard Rawson, Associate Director, University of California, Los Angeles, Integrated Substance Abuse Programs

Patrick Zarate, Division Manager, Alcohol and Other Drug Programs, Ventura County Behavioral Health

Dennis Koch, Deputy Program Administrator, County of Fresno Behavioral Health

California Outcome Monitoring System (CalOMS) data suggest that transfer percentages in California are low (e.g., 26% of clients leaving detoxification treatment transferred to another treatment). Low transfer percentages may indicate a lack of connectedness between providers. This workshop will present a method for measuring provider connectedness; present measures of connectedness for providers within California counties; and, facilitate discussion on using transfer percentages as a measure of system performance and strategies for improving connectedness.

7D. Substance Abuse Services with the Homeless: Hope and InnovationSuite 301

Lydia DeLeon, Program Manager, Los Angeles Centers for Alcohol and Drug Abuse

Sandra Dalton, Outpatient Coordinator, Los Angeles Centers for Alcohol and Drug Abuse

Bill Tarkaranian, Los Angeles Centers for Alcohol and Drug Abuse

This workshop will address substance abuse treatment with the homeless on Skid Row in Los Angeles where we have successfully provided services for over 20 years. Using client stories and video, the presenters will provide a description of the area, the clients, and the treatment for those who seek help for substance abuse, including those with co-occurring disorders. They will discuss challenges and what they do to make a difference in their clients' lives.



Day 3: Thursday, October 14, 2010

10:45 am – 12:15 pm

7E. Implementing an Evidence-Based Program with Latino FamiliesSuite 305

Martha Varela, Program Director, Southern California Alcohol and Drug Programs,
Youth and Family Services

Sara Millan, Clinician, Southern California Alcohol and Drug Programs,
Youth and Family Services

Carrie Petrucci, Project Evaluator, EMT Associates, Inc.

This workshop will describe Southern California Alcohol and Drug Program’s “¡Si Se Puede!” program, which seeks to ensure that high-risk Latino youth gain skills to lead healthy, substance-free lives, and positively contribute to their own well-being and the well-being of their families and their communities. Project staff will describe how they adapted the A-CRA/ACC models to Latino family culture, specifically, low-income Mexican-American families living in South Los Angeles.

7F. Alcohol Outlets in Los Angeles CountySuite 306

Qian Guo, Epidemiologist, County of Los Angeles, Department of Public Health,
Alcohol and Drug Program Administration

Yolanda Cordero, Prevention Coordinator, County of Los Angeles,
Department of Public Health, Alcohol and Drug Program

Greater alcohol outlet density is found to associate with increased alcohol consumption and related harms. This workshop will present findings from an investigation about the amount, density, and geographic locations of alcohol outlets in Los Angeles County, both in general and at different regional levels such Service Planning Areas, Supervisorial Districts, and Census Tracts. The information is useful for development of evidence-based programs aiming to prevent or reduce overconcentration of alcohol outlets in Los Angeles County.

7G. Recovery Management for Women Using a Case RateSuite 307

Bryn King, Consultant, Doctoral Student, Women’s Recovery Association,
University of California, Berkeley

Christina Todaro, Program Director, Women’s Recovery Association,
University of California, Berkeley

Against the backdrop of shifting perspectives regarding substance abuse policy and California’s statewide Continuum of Services System Reengineering (COSSR) effort, an exploratory pilot study is being conducted to assess the potential of a capitated case rate combined with a recovery management approach in a community based treatment program for women. The struggle of the agency to transform from episodic treatment to a chronic care model and the impact on client engagement and retention will be discussed.

7H. Evidence-Based Sustainability in the Real World: What WorksSuite 302

Christina Borbely, Honorary Vice President, Research and Evaluation,
Center for Applied Research Solutions

Angela Da Re, Director, Prevention Programs, National Council on
Alcohol and Drug Dependence

Though sustainability of programs and services is a coveted achievement, its pursuit often inspires dread due to dire circumstances which prompt unfavorable attention. Fortunately, there are evidence-based methods for preserving needed programs and services. Given recent shifts in prevention, treatment and recovery resources, alcohol, tobacco, and other drug professionals are optimally positioned for utilization of proven sustainability approaches. This workshop will explore the theoretical underpinnings of sustainable concepts, identify research-based best practices, and translate these into practical applications.

12:15 pm – 1:30 pm

Luncheon and Closing RemarksEdgewater Ballroom A-B

Renée Zito, Director, California Department of Alcohol and Drug Programs

1:30 pm

Training Conference Adjourns



Francine Anzalone-Byrd

Francine Anzalone-Byrd received her Bachelor's degree in social work and Master's degree in Rehabilitation Counseling from San Diego State University. She has nearly 20 years experience as a professional manager with the proven ability to direct complex projects from concept to fully operational status. Ms. Anzalone-Byrd teaches in such areas as assessment and treatment of child abuse and partner abuse, legal and ethical issues, and group counseling. Currently, she is the Program Manager for the CASBIRT Program. Her personal philosophy is to ensure all people be treated with dignity and respect as she serves to be a change agent and help to improve the quality of life for all who seek services.

Kakoli Banarjee

Kakoli Banarjee, Ph.D. works for the Santa Clara County Department of Alcohol & Drug Services in the research and development division. She provides essential data analysis for program services and quality improvements throughout the system of care and helps executive management make key decisions on data-driven policies. Dr. Banarjee has a background in epidemiology, research design, methods and analysis, and has been involved in many major federal and State grant reviews.

Christina Borbely

Christina Borbely specializes in translating science into developmentally relevant and culturally competent practice. She provides direct training and support to youth and family programs and as well as disseminates curriculum and research resources and reports to the field. At the Center for Applied Research Solutions, Dr. Borbely has a lead role in providing technical assistance and evaluation for state-wide ATOD prevention initiatives. Her work in the field of youth development and prevention programs has been presented at national conferences and published in academic journals. Dr. Borbely received her Doctoral degree in developmental psychology from Columbia University.

Verda Bradley

Verda Bradley, Ph.D., LCSW, M.Ed. is a consultant for the County of Los Angeles Department of Mental Health, (DMH). An experienced psychotherapist, Dr. Bradley is a NIDA Certified Relapse Prevention Counselor and Trainer, and President/CEO of Bradley Glenn Behavioral Health Associates. She is a pioneer in the area of Co-Occurring Disorders programs in California. She has written and co-developed award-winning projects to assist the substance abusing mentally ill client and conducted many presentations and workshops on co-occurring diagnoses. Dr. Bradley is also a member of the Aging Constituents Committee of the CA Department of Alcohol and Drug Programs.

Stacy Calhoun

Stacy Calhoun is a project director at the UCLA Integrated Substance Abuse Programs and the Lloyd Society. She has been involved in substance abuse research for over eight

years. She specializes in qualitative methods and her research interests include health services, treatment for substance involved offenders, issues in coerced treatment and treatment policy. She has co-authored several articles and is currently the literature editor for the Offender Programs Report. Ms. Calhoun received her Bachelor's degree in anthropology from UCLA and her Masters degree in Medical Anthropology from Case Western Reserve University.

Danelle Campbell

Danelle Campbell has over 19 years experience in the prevention field. She wears multiple hats, one of which is the manager of the Prevention Unit for Butte County Behavioral Health. In addition, she provides consultation, facilitation and training at the local, state and national level in areas such as strategic planning, ATOD prevention, youth development, youth evaluation, environmental prevention, community organizing, coalition development and youth grant making. Ms. Campbell has been a trainer for Prevention by Design and a consultant for CARS—providing consultation, training and technical assistance to Prevention Coordinators, staff and community stakeholders—assisting them with effective prevention service design, implementation and evaluation and assisted with many county Strategic Prevention Framework (SPF) plans. She has developed four nationally recognized award winning prevention programs.

Michael Campos

Michael Campos, Ph.D., is a licensed clinical psychologist. He obtained his Ph.D. in 2003 from Washington State University, Pullman, WA. His pre-doctoral internship was at Didi Hirsch Community Mental Health Center in Culver City, CA and his post-doctoral work in addictions research was completed at the UCLA Integrated Substance Abuse Programs. He joined the UCLA Gambling Studies Program in 2007 and has worked on a randomized clinical trial of a brief, manualized workbook intervention for gambling problems. Currently he is collaborating on the design of a State-funded residential treatment program for gambling problems. He has published on topics related to substance abuse and corrections, substance abuse and Hispanics, as well as on the topic of gambling problems.

Terri Sue Canale

Terri Sue Canale began her State service career with the California Department of Corrections 17 years ago, where she served in the Human Resources field for seven years. In 1999, Ms. Canale transferred to the Department of Justice, Division of Gambling Control. Working with the Division, she established the Responsible Gambling Program in 2005, while providing oversight to the Research, Regulations, and Legislative Programs, as well as creating the Charitable Gambling Program. Recently, November 2008, she was appointed as the deputy director of the California Department of Alcohol and Drug Program's Office of Problem Gambling.

SPEAKER BIOGRAPHIES



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C. Rocco Cheng

C. Rocco Cheng is a licensed psychologist who has worked in the field of substance abuse prevention for over 15 years. Dr. Cheng has implemented eight SAMHSA demonstration projects including substance abuse prevention curriculum development, mentoring, after school program, violence prevention, leadership development, family strengthening, and substance abuse and HIV prevention. He is a consultant to California Department of Mental Health as a Cultural Competence consultant. He also involved in the Mental Health Services Act at state, regional, and local levels. He is currently directing a statewide project in reducing disparities in the API communities.

Christie A. Cline

Christie Cline, MD, MBA is the founder and president of ZiaPartners, Inc. and ZiaLogic. Both corporations provide consultation, products and technical assistance nationally and internationally to behavioral healthcare systems in the areas of policy, procedure and practices for integrated services development, quality improvement and systems transformation. Since 2001, Dr. Cline and Dr. Kenneth Minkoff have worked as a team in the process of system transformation for individuals and families with co-occurring issues in over 30 states and 4 Canadian provinces, and both nationally and locally in Australia. Dr. Cline and Dr. Minkoff are the leading experts on the implementation of the Comprehensive Continuous Integrated Systems of Care Model (CCISC) in adult and child and adolescent systems of care. These projects have involved working in all types of systems and service settings with extraordinarily diverse populations, including nine county systems in California. Dr. Cline has worked with thousands of change agents all over the country to inspire hope and change for individuals at the front lines, as well as clients and families in service.

Yolanda Cordero

Yolanda Cordero is the section head of Prevention for the County of Los Angeles, Department of Public Health, Alcohol and Drug Program Administration (ADPA). She has over 30 years of experience working in the alcohol and other drug (AOD) prevention field. As lead manager she is responsible for the direction and administration of prevention programs and services. Ms. Cordero assists the division chief with addressing issues related to preventing AOD problems in local communities. She oversees over 80 contracted providers and is responsible for strengthening the department's system of prevention services. She provides training and technical assistance to providers and other community-based organizations.

Angela Da Re

Angela Da Re has over 15 years of experience in the field of substance use and youth violence prevention programs as well as community mobilization. She is the director of Prevention for the National Council on Alcohol and Drug

Dependence, Sacramento and works with other prevention agencies state-wide. Trained in multiple evidence-based programs and strategies, Ms. Da Re currently contracts with various agencies and organizations to provide prevention planning and training services to California communities. Both a trainer and facilitator of the Strengthening Families Program, her passion is to see prevention take hold in California's families and communities. Ms. Da Re has been certified by the Western Center for the Application of Prevention Technologies (WESTCAPT) as a substance abuse prevention specialist trainer.

Lydia De Leon

Lydia De Leon has been a substance abuse counselor for ten years, eight of those years at Los Angeles Centers for Alcohol and Drug Abuse (L.A. CADA). She is currently the program manager at L.A. CADA's Downtown Outpatient Center on Skid Row and has helped to build services at that site for the last seven years. She has developed an extensive intern training program, built relationships in the community, and oversees programs that graduate over 150 clients annually. She conducts individual and group counseling for substance abuse clients along with supervising interns and managing the overall program. Her dedication has ensured that the downtown clients have resources on evenings, weekends, and linkages to meet survival needs.

Darien Elyse De Lu

Darien Elyse De Lu has worked for three years in the Co-Occurring Disorders (COD) Unit at the California Department of Alcohol and Drug Programs (ADP). She brings to her work a wide background in education, communications, organizing, advocacy, research, social justice, and conflict resolution. The COD Unit is funded by Mental Health Services Act revenues and works to disseminate information about COD. Ms. De Lu is one contact for the Co-Occurring Joint Action Council (COJAC) – a primary COD Unit focus. COJAC is a volunteer body which advises the Department of Mental Health and ADP concerning COD. COJAC has endorsed the use of the DDCAT. The volunteer committees of COJAC—including Housing, Funding, Youth, and Partnerships—seek out other ways to improve COD services and treatment.

John de Miranda

John de Miranda has a professional background in the alcohol and drug problems field that spans 33+ years. He has served as program administrator, management consultant, therapist, educator, government official, researcher, and trainer. Following graduation from Wesleyan University (Middletown, Connecticut) with a Bachelor of Arts degree in sociology, he earned a Masters degree in counseling & consulting psychology from Harvard University in 1979. Mr. de Miranda is a regular contributor to Alcoholism and Drug Abuse Weekly. He is a member of the Board of Directors of Faces and Voices of Recovery, and has taught at the University of California, Berkeley, California State University, East Bay, the University of San Francisco and San Quentin State Prison.



Sandra Dalton

Sandra Dalton is a certified substance abuse counselor and program coordinator for Los Angeles Centers for Alcohol and Drug Abuse (L.A. CADA) since 2007. She has worked as a substance abuse counselor, implementing new curriculums and providing treatment for clients in L.A. CADA's Santa Fe Springs outpatient clinic until recently when she was selected to participate in a pilot project with the Los Angeles County Department of Mental Health to integrate and co-locate services for co-occurring disorders through an innovative CalWORKs program. She has helped to implement this new program as well as consulting with another mental health provider in the Santa Fe Springs community. The mental health programs are both clinically and community based, requiring flexibility and innovation.

Kristen Donovan

Kristen Donovan is a social psychologist with over 18 years of applied research, evaluation, training and consulting experience. Serving as principal consultant of EVALCORP, Dr. Donovan assists public and private sector agencies in determining current and future needs, gathering data through surveys and other applied research methodologies, measuring the impacts of programs and initiatives, and providing planning and development services for maximized effectiveness. Dr. Donovan maintains experience and content expertise in the fields of prevention, substance abuse treatment, criminal justice, mental health, public health, education, children's services and organization development. She currently serves as project director on evaluation and other applied research initiatives in six counties across Southern California.

Heather C. Dunn Carlton

Heather Dunn Carlton, MA, has worked in higher education for more than 20 years. She is the director of judicial affairs at University of the Pacific and also serves as a regional director for The Network Addressing Collegiate Alcohol and Other Drug Issues.

Thomas E. Freese

Thomas E. Freese received his Ph.D. in Clinical Psychology from the California School of Professional Psychology in 1995. He has served as the project director on a number of studies including research on methamphetamine use, HIV risk in gay/bisexual men, and smoking cessation interventions. Dr. Freese has worked in the substance abuse field since 1983. He oversees the NIDA Institutional Training Grant and has planned and implemented major CSAT and NIDA-funded conferences. He has developed and conducted trainings for various CSAT and NIDA Clinical Trials Network (CTN) multi-site projects in 15 states and directs all of the ISAP in-house trainings. He has provided clinical training and workshops for clinicians-in-training at the doctoral and masters level. Dr. Freese and other ISAP staff developed the materials that are being used nationally for training CTN Nodes on Good Research Practices.

Lisa Garbrecht

Lisa Garbrecht is an educational psychologist with over 10 years of experience as an applied researcher and faculty member, along with four years of clinical experience as a certified substance abuse and mental health counselor with a diverse clientele. As a research associate at EVALCORP, Dr. Garbrecht works with public, nonprofit, and private sector agencies on evaluation, assessment, and strategic planning initiatives within the fields of education, mental health, environmental prevention, early intervention, and treatment. Additionally, Dr. Garbrecht serves as an adjunct faculty at the University of California, Irvine Department of Education. She earned her Doctoral degree in educational psychology with a specialization in developmental psychology from Arizona State University, and her Master's degree in Counseling and Bachelor's degree in Journalism from Northern Arizona University.

Da-Londa Groenow

Da-Londa Groenow, MA has been employed by SHIELDS for Families for almost 17 years in several capacities. Currently, Ms. Groenow is the substance abuse administrator with a staff of 100 employees across 7 substance abuse treatment programs consisting of over 200 clients and 150 children. Ms. Groenow earned her Bachelor of Arts degree in human services and Master of Arts degree in behavioral science from California State University-Dominguez Hills and a Master of Arts degree in Management at The University of Redlands.

Qian Guo

Qian Guo, Ph.D. and M.P.H, is an epidemiologist in County of Los Angeles, Department of Public Health, Alcohol and Drug Program Administration (LAC/DPH/ADPA). She received her Doctoral degree of preventive medicine/health behavioral research and Master degree of public health from the University of Southern California (USC). Prior to her work at LAC/DPH/ADPA, Dr. Guo worked at USC for nine years in Transdisciplinary Tobacco and Alcohol Use Research Center on planning, implementation, and evaluation of research activities. She worked as a doctor in preventive medicine for eleven years at a China municipal Center for Disease Control and Prevention. Dr. Guo was involved in over 20 papers published on scientific journals. She presented some of her research work at APHA, SBM, NPN, and other conferences.

SPEAKER BIOGRAPHIES



ADP
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Lourdes Gutierrez

Lourdes Gutierrez is the project coordinator of Community Service Programs' Project Faith in Youth and the Drug Free Communities Support Program in Garden Grove. She is also the founding co-chair of the FAITH (Faiths and Institutions Together for Health) Coalition, a ten-year old partnership between county prevention providers and faith leaders in Orange County. She has been working with diverse faith communities in Orange County since 2000 to build their capacity to incorporate alcohol, tobacco and other drug prevention strategies into their youth development programs. She is the recipient of the Outstanding Contribution to Education Award given by the Orange County Department of Education and the Linda Kearns Community Prevention Award given by the Orange Substance Abuse Prevention Network. She has a Master of Science degree in communications from Boston University.

William W. Harris

William Harris currently serves as the prevention services coordinator and Friday Night Live coordinator for the Riverside County Department of Mental Health Substance Abuse Program. He has been in his current position for 18 months. He is a certified alcohol and drug counselor (CADC II) by the California Certification Board of Alcohol and Drug Counselors. He has 7 years experience in residential and outpatient settings for adults and adolescents. He is currently completing his internship to become a California Certified Gambling Counselor (CCGC). He earned his Bachelor of Science degree in chemistry from the College of Charleston.

Kim Herbstritt

Kim Herbstritt is the executive director for the Institute for Public Strategies where she oversees the effective implementation of media advocacy and environmental prevention policy change projects. She has over 15 years of experience in leadership and organizational management of public health and community change projects. She has been a project director and consultant, providing training and technical assistance to communities and businesses in environmental prevention, public policy development, data collection and media advocacy. Ms. Herbstritt is the Chair of the ADP LGBT Constituency Committee.

Tom Herman

Tom Herman has been in education for over twenty years as a high school teacher, coach, mentor teacher, vice principal and principal. He has extensive experience dealing with at risk student populations. Mr. Herman manages the Safe and Healthy Kids Program Office at the California Department of Education. He administers the Title IV Part A Federal grant for the prevention of drug, alcohol abuse, and violence in California's schools. Additionally, through the 58 county coordinators, he oversees the technical assistance for Tobacco Use Prevention Education (TUPE) Programs provided to over 1,200 local education agencies in the state. He also sits on the Governors Prevention Advisory Council (GPAC) and leads the High Rate Underage Users sub-group.

Daniel Hicks

Dan Hicks is manager of Prevention Services at Ventura County Behavioral Health Department. A graduate of Princeton University, Mr. Hicks has been an alcohol policy advocate for more than 18 years, working closely with city and county governments, public safety agencies, and retail alcohol establishments to implement environmental prevention strategies. He has facilitated policy discussions of Social Host liability among elected officials, police officers, parents groups and media, and has played a central role in the development of civil host penalties in many jurisdictions and the Ventura Responsible Retailer program.

Mary Hubbard

Mary Hubbard is the director of Training and Education for Mental Health Systems Inc., and administrator and dean of the William R. Mead Training Academy (WRM-TA). A leader in the field of treatment services, Ms. Hubbard has over 20 years experience in program management and the training and education of AOD counselors. As a certified trainer, Ms. Hubbard has extensive expertise at curriculum development in TAP 21 and the 12 Core Functions of a Counselor. She is passionate about the facilitation of counselor skill development, as well as about training on ethics, prevention, clinical supervision, and women and girls studies. She developed and implemented the WRM-TA based on clinical practice and TAP 21 Knowledge Skills and Attitudes of Professional Practice.

Jennifer B Hughes

Jennifer Hughes received her Bachelor of Arts degree from the University of Colorado, Boulder in 2006, and is currently a Doctoral student at the University of California, Santa Barbara. She has experience working with at-risk youth as a direct clinician and a researcher. She was a Youth Advocate for at-risk children and adolescents for 2 years with the Mental Health Center of Boulder. She worked as a research assistant on the Adolescent Mood Project with the University of Denver examining the effect of CBT with depressed adolescents. Ms. Hughes also worked as a research assistant for Fostering Healthy Futures; an NIMH funded grant to research the effects of mentoring and skills groups on later development of children placed in out-of-home care.

Kathryn Icenhower

Kathryn Icenhower, Ph.D., LCSW is the executive director of SHIELDS for Families, a private non-profit organization in South Central Los Angeles operating 30 programs and serving over 7,000 families including 4,000 children annually. Dr. Icenhower received her BSSW from Ohio State University and both her MSW and Ph.D from the University of Southern California. She worked in the substance abuse field for over 25 years in both clinical and administrative capacities and as an advocate for comprehensive and collaborative service delivery for high-risk communities. Dr. Icenhower sits on numerous coalitions and advisory boards, providing direct input into policy and program design. SHIELDS programs have been recognized and replicated by federal, state, and local entities for innovative and effective models of service.



Jacqui V. Irwin

Jacqui Irwin, council member of the City of Thousand Oaks, earned her Bachelor of Science degree in systems engineering with a Minor in political science from the University of California, San Diego. She was Academic All-American in swimming, water polo, and crew. Ms. Irwin was appointed to the Planning Commission in 2003, elected to the Thousand Oaks City Council in 2004, served on several City Council Committees, and served as Mayor in 2008. Council Member Irwin has played an integral part in community activities, and was instrumental in the drafting, enactment and implementation of the City of Thousand Oaks' adoption of the Alcoholic Energy Drink warning sign ordinance, the first of its kind in the country.

Luther T. Jessie

Luther Jessie, Jr. is a certified addiction specialist who has been the director of Project Pride for the last four years. He has been in the substance abuse treatment field for 20 years and participates in a wide range of community activities and organization. Project Pride is a residential treatment program for women and their children in Oakland. It serves women from the community, and from the California Department of Corrections and Rehabilitation.

Kira Jeter

Kira Jeter is a project director at UCLA Integrated Substance Abuse Programs. She is involved in evaluating substance abuse and mental health treatment programs for chronically homeless individuals and justice involved women. Ms. Jeter received her Bachelor of Arts degree in psychology from Holy Names University and her Master's degree in public health from The George Washington University. Her previous work includes supporting the development, implementation, and evaluation of interventions focused on improving birth outcomes in Los Angeles County, as well as providing public health programmatic technical assistance to community-based organizations.

Lori Jones

Lori Jones possesses a Master's degree and 16 years experience as a social science researcher and practitioner. She is currently employed by the County of San Diego, HIV, STD and Hepatitis Branch (HSHB) of Public Health Services and was formerly with the County of San Diego Alcohol and Drug Services. She has experience working in the areas of HIV prevention, HIV quality management, substance abuse prevention and treatment, criminal justice research and survey research. She is the county co-chair of the HIV Prevention Community Planning Board and a member of the ADP LGBT Constituency Committee. Ms. Jones' duties and responsibilities include: working collaboratively with Prevention Board and contractors, overall planning and administration of prevention services, monitoring contracted programs, procurement of services, and quality management.

Timothy Karo

Timothy Karo, is a U.S. Navy Veteran, certified alcohol and drug counselor, clinical supervisor, MSW, therapist, expertise in social security benefits application and restoration. Mr. Karo also serves as a liaison with criminal justice agencies, veterans in custody transitional outreach program, and rental assistance program coordinator.

Bryn King

Bryn King has worked for the last fifteen years to address the needs of addicted populations in multiple settings and a variety of roles, but primarily focusing on the treatment of women and girls. Currently a Doctoral student at the School of Social Welfare, University of California, Berkeley, she also works as a consultant, trainer and grant writer in the areas of gender-responsive and trauma-informed treatment, adolescent services, program development, process improvement and collaborative approaches to service delivery. She was the director of Adolescent Services for five years at the Women's Recovery Association, a gender-specific substance abuse treatment agency designed to serve the needs of women and girls in San Mateo County and has been a member of the Women's Constituency Committee since 2005.

Lydia Ko

Lydia Ko is an immigrant from Taiwan. She was a program participant with the Asian Pacific Family Center (APFC) in the late 1990's. She became an active community volunteer helping other immigrant parents raise successful bi-cultural children. She worked at the APFC to recruit other parents in the highly successful parenting program. Currently, she serves as the team coordinator of parenting program at APFC. She is the recipient of the California Service in Action award in Cultural Competence and Mental Health Summit in 2008.

Jim Kooler

Jim Kooler, Ph.D., is the administrator for the California Friday Night Live Partnership and provides leadership and support to 56 county Friday Night Live programs. From his office at the Tulare County Office of Education, with support from the State Department of Alcohol and Drug Programs, the Office of Traffic Safety, and the CA Office of Problem Gambling, Dr. Kooler leads the implementation of Friday Night Live, Club Live, Friday Night Live Kids, Friday Night Live Mentoring, and the California Youth Council. He is a strong ally to young people and has worked in the prevention field for 26 years.

Rachael Korcha

Rachael Korcha is an associate scientist at the Alcohol Research Group and has been involved in a wide variety of alcohol and drug studies. She was the primary data analyst for the study of sober living houses and has first-authored a number of presentations and publications resulting from the study. Before joining the Alcohol Research Group Rachael worked in addiction research at the University of California, San Francisco.

SPEAKER BIOGRAPHIES



Igor Koutsenok

Igor Koutsenok, MD, MS, is director of the University of California San Diego, Center for Criminality & Addiction Research, Training & Application (CCARTA). He graduated as a medical doctor in 1982 at the National Medical University in Kiev, (Ukraine). In 1990, he completed his psychiatry residency training at the Medical University in Sofia (Bulgaria). From 1994-1996, he worked at the University of London, Department of Addictive Behavior and Psychological Medicine at St. Georges Hospital Medical School, and received a Masters degree in addictive behavior. During the last 20 years, he served as an expert for many international organizations such as the Council of Europe, European Union, and the United Nations. Dr. Koutsenok joined the UCSD Department of Psychiatry in 1997. He led the design and implementation of the Workforce Development Training series for substance abuse counselors and criminal justice professionals working in custody and community-based treatment programs in California. He is also directing the Cal-METRO training project, a large-scale Motivational Interviewing training project to train over 3000 professionals working in juvenile correctional institutions statewide.

He has authored and co-authored over 30 scientific publications and book chapters. Dr. Koutsenok has been invited as guest speaker and trainer to numerous conferences and professional gatherings nationwide and in more than 15 countries.

Cyndra Krogen-Morton

Cyndra Krogen-Morton, MA, has been working in Alcohol and Other Drug Prevention since 1998. She started her career working with high-risk adolescents in public and continuation high schools. She currently works as the ATOD health educator at Sacramento State. She also serves as the Area Two consultant for The BACCHUS Peer Education Network.

Stephan Lambert

Stephan Lambert is a full-time associate health educator with Community Service Programs – Project Faith in Youth. He has worked for CSP for two years while contributing to various substance abuse projects, including tobacco prevention, prescription drug abuse, and impaired driving. He is currently working to implement substance abuse prevention in faith-based youth groups and is also working at the community level to reduce alcohol and marijuana use among youth in Garden Grove.

Louise Lecklitner

Louise Lecklitner has over 30 years of progressively responsible experience in the planning, management and delivery of substance abuse treatment and recovery services. Ms. Lecklitner has worked for the County of San Diego, Behavioral Health Services, Alcohol and Drug Services (ADS) for the past 19 years, and currently serves as a program manager. She is an innovative change agent who has successfully developed and implemented complex alcohol and other drug services, including Screening, Brief Intervention, Referral and Treatment (SBIRT). She has demonstrated

leadership in substance abuse, co-occurring disorders, and problem gambling fields. She has extensive work experience and strengths, planning and implementing alcohol and drug services, managing procurements and contracts, and effective working relationships with diverse populations throughout San Diego County. She recently played a key role with sustainability efforts for SBIRT services in San Diego County, including developing and implementing screening, brief intervention referral and intensive case management services at the San Diego County Psychiatric Hospital, through a contract with the University of California, San Diego. She served as the subject matter expert and planning committee chair for the SBIRT: Seizing the Teachable Moment Conference in San Diego that included national experts on screening and brief interventions.

Dean Lesicko

Dean Lesicko has worked in the Murrieta Valley Unified School District for seven years, currently serving as project director of Breakthrough Student Assistance Program and R.A.I.N., a recently established Elementary and Secondary School Counseling Program. He received his Bachelor of Arts degree in psychology from University of California, Santa Barbara and a Master of Science degree in counseling and Pupil Personnel Services Credential from California State University, Long Beach. Mr. Lesicko is currently president of the California Association of School Counselors (CASC) and is a graduate instructor at Azusa Pacific University. He possesses an Administrative Services Credential and has a long-standing interest in alternative education and youth development. Mr. Lesicko founded a county-wide school counselor network and is interested in creative methods for enhancing collaborative efforts between K-12 schools and the surrounding community.

Michael Liao

Michael Liao, M.S.W., has been involved in the past seven years in providing training on issues such as domestic violence and cultural competence. Currently, Mr. Liao serves as the project manager on the Chinese Community Problem Gambling Project at NICOS Chinese Health Coalition. In this capacity, he has conducted statewide trainings for diverse groups on the issue of problem gambling. He is also the author/editor for the California Problem Gambling Prevention Technical Assistance and Training Project's Train the Trainers Curriculum. For his graduate project, Mr. Liao conducted primary research on the link between problem gambling and domestic violence.

Arley Lindberg

Arley Lindberg is an analyst at the Administrative Office of the Courts in the Collaborative Justice Project. Currently Ms. Lindberg is working with the Judicial Council of California's Task Force for Criminal Justice Collaboration on Mental Health Issues and will also be conducting an evaluation of California reentry courts. Ms Lindberg conducted a cost analysis of San Francisco's Behavioral Health Court in 2009 as part of her Masters in social welfare program at UC Berkeley and internship with the Administrative Office of the Courts.



Amy Lopez

Amy Lopez, MBA, has worked in several capacities within Santa Barbara County Public Health Programs helping women, children, and families achieve goals and attain self-sufficiency. She has worked directly with fiscal staff in the implementation and monitoring of program budgets and policy and procedure; she has extensive experience in utilizing strength based approaches in providing comprehensive case management, assessment, and referral services. Ms. Lopez is deeply rooted in the local community. Born and raised in Santa Barbara County, Ms. Lopez is knowledgeable about the local community and has developed competence in working with the culturally diverse and at-risk target populations. Her educational accomplishments include a Bachelor's degree in community health with a certificate in Alcohol and Drug Studies, and a Master's degree in business administration.

Maria McKee

Maria McKee is the policy and program analyst for the San Francisco Collaborative Courts, Superior Court of California. Ms. McKee serves as an information management specialist, conducts internal program evaluations, and coordinates external research of collaborative court programs. Ms. McKee served as the primary liaison between Ms. Lindberg and Behavioral Health Court during the cost analysis. Ms. McKee received a Master's degree in public policy from the Goldman School, UC Berkeley in 2008.

Colleen Marshall

Colleen Marshall oversees and manages all Mental Health Systems' business development, staff development, grants, training and the William Mead Training Academy. She joined MHS in 2001 as a program manager and advanced to associate vice president in 2004. Colleen is also a trainer and consultant at UC San Diego and a trainer at the William R. Mead Training Academy. In addition, she is a MINT (Motivational Interviewing Network of Trainers) trainer, AAMFT-approved supervisor and clinical member of CAMFT and AAMFT.

Dianne Marshall

Dianne Marshall, therapeutic courts administrator, emeritus, Mendocino County Superior Court, Ukiah, California was responsible for the implementation and expansion of judicially supervised treatment services for adult and juvenile offenders and mentally ill offenders which she did from 1995 to 2007. She is a member of the California Association of Drug Court Professionals Board of Directors, serves as secretary, conference planner and editor of the organization's newsletter. She is active with the California Drug Court Coordinators Work Group. Ms. Marshall has years of experience in human services management and administration including strategic planning, financial development, community-based residential

treatment and volunteer management. Currently, Ms Marshall is focusing on the establishment of the California Collaborative Justice Courts Foundation for the state of California to fund programmatic and participant needs now and in the future through the use of funds raised locally or privately strengthening community-based financial support for collaborative justice court programs. Ms. Marshall is President of the Board of Directors for that foundation.

Sara Millan

Sara Milan serves as a Youth and Family Services counselor for Southern California Alcohol and Drug Programs, Inc. (SCADP.) A non-profit organization established in 1972 by community volunteers. SCADP is a leader in development of unique programs for disadvantaged and underserved client populations. Ms. Milan holds a Bachelor's degree in psychology from Durango University in Mexico, certification in Adolescent Community Reinforcement Approach (A-ACRA) and Assertive Continuing Care (ACC,) and has four years of experience in delivery of family psychological services. As a bilingual counselor in SCADP's youth and family services division, MJs. Millan has worked to develop culturally informed services and to incorporate the evidence-based curriculum of Assertive Adolescent and Family Treatment into those services for the Latino families we serve.

Kenneth Minkoff

Kenneth Minkoff, M.D. is a board-certified psychiatrist with a certificate of additional qualifications in addiction psychiatry; a dedicated community psychiatrist, and currently is a clinical assistant professor of psychiatry at Harvard Medical School and a senior systems consultant for ZiaPartners in San Rafael, CA. He is recognized as one of the nation's leading experts on integrated treatment of individuals with co-occurring psychiatric and substance disorders, and on the development of integrated systems of care for such individuals, through the implementation of a national consensus best practice model for systems design: the Comprehensive Continuous Integrated System of Care (CCISC), referenced in SAMHSA's Report to Congress on Co-occurring Disorders (2002). Dr. Minkoff's major professional activity is the provision of training and consultation on clinical services and systems design for individuals and families with mental health and substance use disorders. With his consulting partner, Christie A. Cline, MD, MBA (former medical director for the Behavioral Health Services Division of the New Mexico Department of Health), Dr. Minkoff has developed a systems change toolkit for integrated services and systems implementation (www.ziapartners.com).

SPEAKER BIOGRAPHIES



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James F. Mosher

James Mosher is a leading scholar in the field of alcohol policy and the law. He is recognized internationally for his groundbreaking work on policy approaches to the prevention of alcohol problems. His pioneering work spans three decades as a researcher, legal scholar, policy analyst, lecturer, trainer, community organizer, and advocate. Mr. Mosher co-authored the first major report on the health and safety risks associated with Alcoholic Energy Drinks (AEDs) and has provided expert technical assistance to policy makers on strategies for preventing harms associated with AEDs and educating the public regarding their risks. He is the senior policy advisor at The CDM Group, Inc. and heads Alcohol Policy Consultations, a private consultancy group.

Allison J. Ober

Allison Ober, M.S.W., Ph.D. is an assistant researcher at UCLA Integrated Substance Abuse Programs. Dr. Ober received her Ph.D. from the UCLA Department of Social Welfare, School of Public Affairs in 2009. Throughout and prior to her Doctoral training, Dr. Ober worked as a project director at the RAND Corporation where she oversaw research projects related to substance use and HIV. Prior to working at RAND, Dr. Ober served as protocol implementation and training coordinator for the Rocky Mountain Region of the National Institute on Drug Abuse (NIDA) Clinical Trials Network (CTN) and as training and outreach coordinator for an HIV intervention program for injection drug users, both through the University of Colorado Health Sciences Center. Dr. Ober is a member of the Motivational Interviewing Network of Trainers (MINT) and has worked as a clinician with youth and families.

Robert E. "Bob" Olson

Bob Olson, M.S., is the project director of the Disability Access Project. He is a past president of the National Association on Alcohol, Drugs and Disability, Inc., and currently serves on the American Deafness and Rehabilitation Association's Chemical Dependency Special Interest Section national committee. He has an extensive background in fields of substance abuse and disabilities. His professional experiences include serving as the assistant director of the Wisconsin Office for Persons with Physical Disabilities and coordinator of the Wisconsin Governor's Committee for People with Disabilities. In the field of substance abuse, he was the executive director of the Wisconsin Alcohol, Drug and Disability Association, and coordinator of special needs for the Lakeland Council on Alcohol and Other Drug Abuse. Mr. Olson is a graduate of the Rehabilitation Research and Training Center on Drugs and Disability, and he has co-trained with their staff at several national locations.

Isabel S. Perez-Yanez

Isabel Perez-Yanez, MPH, CHES, CATC, has 20 years of direct and administrative experience in public health, education, and social services. She has worked with diverse communities, professionals, families and adolescents in violence, gang violence, and substance abuse prevention, intervention and training. For diverse school districts she has provided teacher training, student, and parent education in prevention topics. As adjunct faculty at the California State University East Bay (CSUEB), for the Master of Social Work program, she teaches courses including Substance Abuse Intervention, Assessment and Treatment, Sexual Roles and Gender Discrimination. Additionally, for CSUEB's CAADAC program and the College of San Mateo, she teaches in the Alcohol and Other Drug Certificate Programs and specializes in working with diverse populations. As a consultant and principal of Isabel and Training Associates, she writes curriculum and provides training statewide for University of California Davis, The Center for Human Services and the California Hispanic Commission, ONTRACK Program Resources, and Shears Associates for State Corrections. An emphasis in all trainings provided is cultural responsiveness in the substance treatment and recovery field.

Gary Petillo

Gary Petillo is a certified addiction specialist who has completed the CAARR Institute program of Social Model Studies. He has worked as a counselor for the VA Administration Substance Abuse Treatment Center in Long Beach, and a case manager for a Driving Under the Influence (DUI) in Corona. He is a person who uses a wheelchair (quadriplegia), is in recovery and a member of the Disability Constituent Committee with the Department of Alcohol and Drug Programs. He is also a consultant for the Disability Access Project.

Joël Phillips

Joël Phillips is founder and executive director of the Center for Applied Research Solutions (CARS) Inc. He brings a thorough knowledge of the prevention system at community, state and national levels. His experience includes the full development of the prevention field, from the very earliest days of OSAP, and encompasses the entire spectrum of the phased prevention capacity process envisioned in the SAMHSA Strategic Prevention Framework. Mr. Phillips has directed many of CARS' pioneering projects in the needs assessment field, including their continuing production of the California County Handbook that produces detailed trends and comparative analyses for each of California's 58 counties. In CARS' capacity as prime contractor for the California Prevention Institute (CPI), Mr. Phillips has facilitated and directed staff support of a variety of capacity building interagency task forces and planning efforts. For example, over the past four years he has facilitated the California Governor's Prevention Advisory Council (GPAC) Committee in a systematic planning effort under California's SIG to reduce binge drinking in the state. He has directed and facilitated other statewide and community strategic planning efforts, and capacity development efforts including development of various components of California's Prevention Data System.



Douglas Polcin

Douglas Polcin is a senior scientist at the Alcohol Research Group in Emeryville, California. He was the principal investigator on a 5-year longitudinal study of sober living houses funded by NIAAA. Other research activities have included motivational interviewing, peer helping, supportive confrontation and HIV prevention. Before embarking on a research career Mr. Polcin worked in a variety of addiction and mental health programs for 25 years. He also worked in private practice as a licensed MFT. He has taught addiction courses at UC Berkeley Extension, John F Kennedy graduate school of psychology, and Pacific Graduate School of Psychology.

Richard Rawson

Richard Rawson, Ph.D., is an associate director of UCLA Integrated Substance Abuse Programs and Professor-in-Residence at the UCLA Department of Psychiatry, in which he has been a member for more than 20 years. He received a Ph.D. in experimental psychology from the University of Vermont in 1974. Dr. Rawson oversees clinical trials on pharmacological and psychosocial addiction treatments. He is principal investigator of the Los Angeles County Evaluation System Program (LACES) and the California Outcome System Monitoring Program (CalOMS). He has led addiction research and training projects for the United Nations, the World Health Organization, and the U.S. State Department, exporting science-based knowledge to many parts of the world. Dr. Rawson has published 2 books, 27 book chapters, and over 150 peer-reviewed articles and has conducted over 1,000 workshops, paper presentations, and training sessions.

Ellen Reibling

Ellen Reibling earned her Bachelor of Arts degree in psychology from Allegheny College, a Master of Arts degree in College Student Personnel from Bowling State University, and a Doctoral degree in Environmental Health Policy and Science from UC Irvine. She started at UCI as Greek Advisor in 1985. In 1990, she acquired a federal grant for alcohol and other drug prevention that helped establish the Health Education Center. Under her leadership, the Center has grown from 2.5 FTE to the current staff of 8, with more than 20% of the budget funded by external grants focusing on tobacco control and sexual health. Dr. Reibling is currently managing a federal grant to establish the California Coalition for Safer Universities.

Beth A. Rutkowski

Beth Rutkowski received her Master of Public Health degree from the University of Medicine and Dentistry of New Jersey, School of Public Health in 2000, and has been associated with UCLA Integrated Substance Abuse Programs since December 2000. She serves as the associate director of Training, and spends the majority of her time developing training packages based on evidence-based substance abuse research for the SAMHSA-funded Pacific Southwest Addiction Technology Training Center. Ms. Rutkowski organizes and conducts training events on scientifically validated interventions and topics, such as substance abuse research and policy, methamphetamine abuse, process improvement strategies,

HIV and drug abuse, epidemiology, buprenorphine, and best practices in addiction treatment. She recently directed a California Endowment-funded project that established five regional NIATx learning collaboratives in 49 California counties. She has co-authored and edited several articles, book chapters, special issues, and reports on treatment evaluation, research-practice partnerships, process improvement strategies for use in substance abuse treatment programs, prescription drug misuse, the epidemiology of methamphetamine abuse, and local, national, and international drug trends.

Jan Ryan

Jan Ryan has 26 years in the prevention field providing direct service, implementing programs, writing grants, and training at local, state, national, and international levels. She translated Student Assistance Program successes into the Brief Risk Reduction Interview and Intervention Model (BRRIM) which is an Indicated Prevention Service delivery process. Her diverse career experiences have taught her the languages of many systems: schools, prevention providers, probation, mental health, and state/county services making cross-system collaboration one of her strengths. She contracts with county AOD prevention and consults statewide with Community Prevention Institute. She participates on Governor's Prevention Advisory Council (GPAC) taskforce on underage use and Student Assistance Programs and the Continuum of Services System Re-engineering Task Force. Ms. Ryan earned her Master's degree from Cal State San Bernardino.

José C. Salazar

José Salazar, Dr.PH, is director of Program Development for Tarzana Treatment Centers. Dr. Salazar holds a Master's and Doctoral degree in public health from the University of California, Berkeley. Since 1988, he has worked in the substance abuse, HIV/AIDS, and mental health fields as a counselor, health educator, community organizer, researcher, and administrator. Dr. Salazar currently directs two State funded tobacco contracts whose goal is to increase agencies adoption of smoke free public policies and integration of evidence based practices to curb the use of tobacco products in primary medical care and alcohol/drug treatment services. He is a member of the American Public Health Association (APHA) and American Society of Aging (ASA).

Rodney Skager

Rodney Skager is professor, emeritus, at the UCLA Graduate School of Education and Information Studies. He is senior research associate at WestEd, a consultant to the Drug Policy Alliance, and founder/co-director of the California Student survey of the Office of the California Attorney General. He is the author of *Beyond Zero Tolerance: A Reality-Based Approach to Drug Education and Student Assistance* as well as recent professional articles and book chapters on youth AOD policy. He has presented at conferences and workshops in Australia, Canada, Italy, New Zealand and Puerto Rico in addition to the USA.

SPEAKER BIOGRAPHIES



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Mark Stanford

Mark Stanford, Ph.D. is the senior manager of Medical and Clinic Services for the Santa Clara County Dept of Alcohol & Drug Services, Addiction Medicine Division. He is also a research educator in behavioral neuroscience and for over 25 years, an Associate Professor of psychopharmacology at Cal State Hayward and UC Berkeley Extension. Since 1976, he has worked in all of the various treatment modalities within the addictions treatment system including residential inpatient, day treatment, outpatient, and medication-assisted treatment programs. He has 3 decades of experience as a direct care provider, clinical supervisor, program manager, and in executive-level administration.

Meenakshi Subbaraman

Meenakshi Subbaraman is a third year Ph.D. student in Epidemiology at UC Berkeley and a Pre-Doctoral Fellow at the Alcohol Research Group in Emeryville, California. Her primary interests are in mediation analyses, time series methods, and longitudinal models used in alcohol/drug addiction research. Her current work involves mental health service use, mental health disorders in relation to pregnancy outcomes, and studying the causal mechanisms of various addiction treatments.

Sara Tienda

Sara Tienda, M.S.W., is the assistant director of SHIELDS for Families, Inc. She has a Bachelor of Arts degree in sociology from California State University, Fullerton and a Master's degree in social work from California State University, Long Beach. Ms. Tienda has over seventeen years experience in both administrative and direct services. She has worked in the areas of volunteer services, alternative sentencing, developmentally disabilities, substance abuse and mental health. Ms. Tienda has extensive expertise in resource development and the provision of services in South Central Los Angeles.

Christina Todaro

Christina Todaro, LMFT has eight years of experience in the field of mental health and substance abuse treatment services. She graduated with a Master of Arts degree in counseling psychology from Golden Gate University and has provided individual, group and family therapy for severely emotionally disturbed children, adolescents and their families in diverse community settings across the Bay Area. She directed a collaborative and integrated residential treatment program for adolescent girls at the Women's Recovery Association and is currently the program director for the adult women's case management program and the recovery management pilot project.

Irene Umipig

Irene Umipig, MPH is currently a health educator for Community Service Programs (CSP) Project PATH (Positive Actions Toward Health). Both academically and professionally, her focus has been in community health promotion. She has successfully developed and conducted trainings to increase awareness and knowledge on the emerging drug trend of over-the-counter and prescription drug abuse throughout the greater Orange County regions of California. Some of the interventions include a regional media marketing campaign and town hall meetings to impact the increasing numbers of youth abusing prescription and over-the-counter products. Her particular areas of interest include health communication, the impact of social networks on health promotion, and emerging drug trend policy.

Martha Varela

Martha Varela directs the Youth and Family Services division of Southern California Alcohol and Drug Programs, Inc., a non-profit organization established in 1972 by community volunteers. SCADP is a leader in development of unique programs for disadvantaged and underserved populations. Ms. Varela has developed services targeting SCADP's large Latino service group, particularly programs that involve the family in treatment and most recently has implemented a bilingual, bicultural evidence-based curriculum for the agency using the Assertive Adolescent and Family Treatment model. Ms. Varela has an undergraduate degree in psychology from Del Valle de Atemajac University and 12 years professional experience in service to Latino youth.

Belinda Ve

Belinda Ve is a policy and program analyst for the University of California Office of the President, Student Affairs. Her primary areas of focus are on campus life issues including alcohol and drug abuse and prevention, student mental health, student wellness, sexual assault and harassment, and campus violence. She oversees the administration of the University of California's Undergraduate Experience Survey. Dr. Ve received her Doctorate degree in 2008 in higher education and public policy from Claremont Graduate University, School of Educational Studies. She has consulted on issues related to higher education policies and programs that assist diverse populations in higher education, and their access to, retention in, and success through higher education.



Karin Wandrei

Karin Wandrei has been the director of the Mendocino County Youth project since 1996 and is a consultant in private practice. She received her master's and Doctorate degrees in social welfare from the University of California, Berkeley, and a certificate in Nonprofit Management from San Francisco State University. She is a California licensed social worker and has over thirty-five years of experience as a clinician, middle manager, and in senior management mostly in organizations serving children, youth and their families. Her organization has been a primary provider of prevention services in Mendocino County since 1974. Dr. Wandrei was honored to receive a California Wellness Foundation sabbatical award in 2003. She is a published author, has taught at the university level, and has consulted with many organizations.

Joycelyn T. Whiten

Joycelyn Whiten, Ph.D. is a neuroscientist, university professor and scholar with a major interest in neurobiology and behavior. She has designed and taught addiction studies in many settings. As a NIDA/NIAAA trained career teacher she designed and taught addiction courses in several medical schools. She received national recognition for innovative programs both in prevention and training. Dr. Whiten designed and delivered the curriculum for the Addiction Specialist Training at California State University at Los Angeles for substance abuse counselors. She is a member of the Advisory Board for Addiction Studies for the UCLA Extension Division. Her research presentations and publications are in gastroenterology, neurosciences and substance abuse. She is a graduate of the UCLA School of Medicine in the field of Neurosciences.

Jeremy Wilson

Jeremy Wilson is currently employed by the Butte County Behavioral Health Prevention Unit as a supervising behavioral health education specialist focusing on community organizing around substance abuse prevention as coordinator of the Butte Youth Now Coalition. Mr. Wilson is also the environmental prevention coordinator, providing support in the assessment, development, implementation, and evaluation of the environmental prevention strategies and projects implemented by youth (high school and junior high) and adults. Butte Youth Now Coalition was nationally recognized by the Community Anti-Drug Coalitions of America. In addition, Mr. Wilson supervises a team of youth staff ensuring that they are an integral part of program/service development, implementation and evaluation. He presents at local, state and national conferences on youth development, environmental prevention, community organizing and coalition development.

Joan E. Zweben

Joan E. Zweben, Ph.D. is a clinical psychologist with over thirty-five years' experience in treating addiction, and training treatment practitioners. She has a broad based background in both alcoholism and drug dependence, and has experience with both residential and outpatient modalities. Dr. Zweben has a long-standing commitment to building treatment resources through networking activities. She is the founder and executive director of The East Bay Community Recovery Project and clinical professor of psychiatry at UCSF. Her activities as an author, teacher, and consultant keep her informed of new developments in the field. Dr. Zweben is the author of 4 books, over 60 articles or book chapters and editor of 15 monographs on treating addiction.

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FACILITY MAP

