



Implementation of the Affordable Care Act: Opportunities for Collaboration and Partnership

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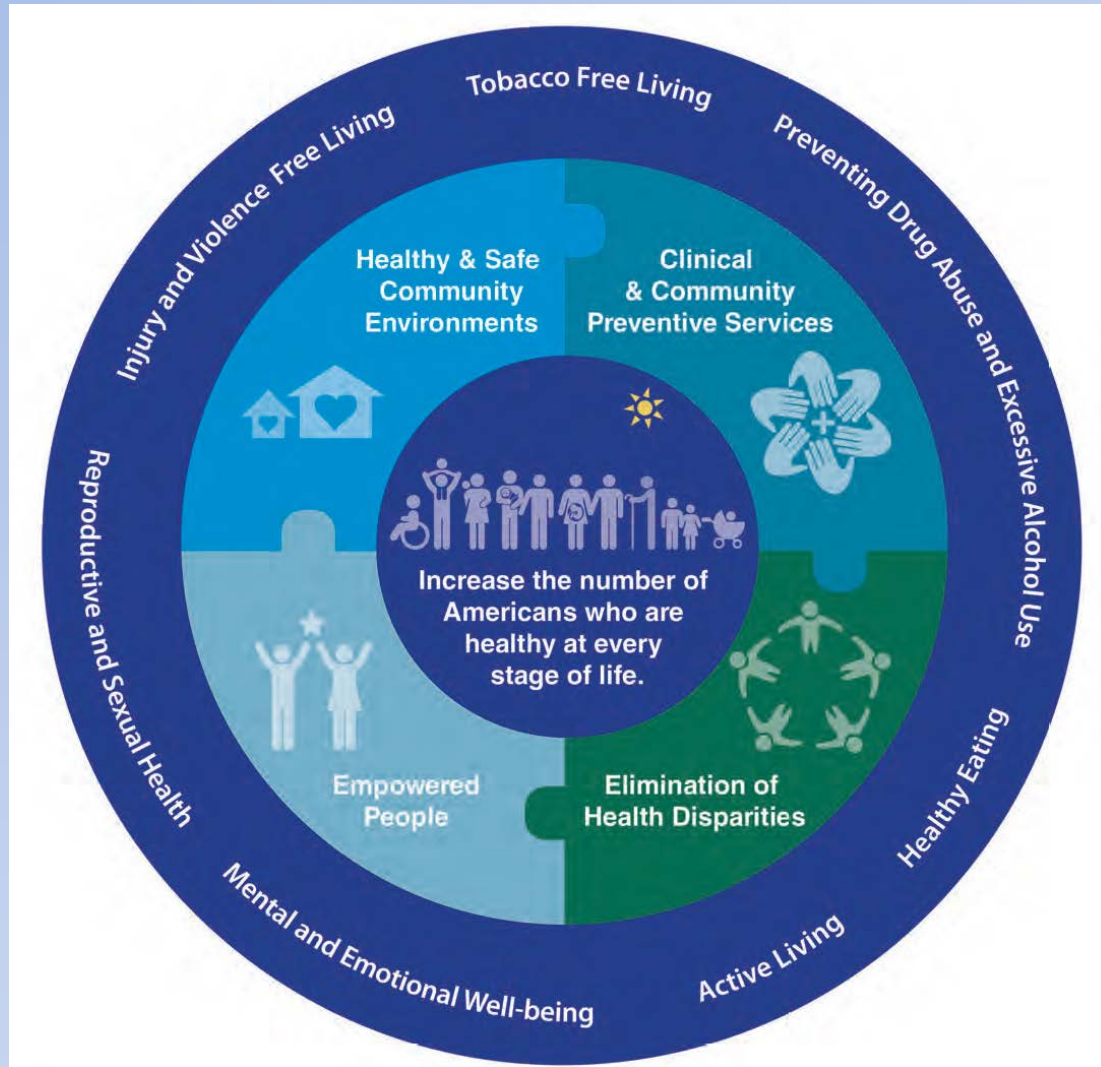
Regional Director, DHHS, Region IX
6th Biennial Childhood Obesity Conference
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Office of the Regional Director

- Agency Collaboration
 - Work across regional office and among all regions to:
 - **Collaborate and coordinate on issues;**
 - **Troubleshoot potential problems;**
 - **Partner on events and public affairs; and**
 - **Educate the public on the benefits of healthcare reform**
 - **Healthcare.gov**
 - **CuidadodeSalud.gov (Spanish)**
 - Represent & communicate health care policies.
 - **Work to implement reforms with State, Local, Tribal, and Territorial Officials and Non-Governmental External Stakeholders.**
 - Notification of grants and other funding opportunities.

NATIONAL PREVENTION STRATEGY





National Prevention Strategy

- Building Healthy and Safe Community Environments.
- Expanding Quality Preventive Services in Both Clinical and Community Settings.
- Empowering People to Make Healthy Choices.
- Eliminating Health Disparities.



Promoting Prevention and Improving Public Health

- **Prevention and Public Health Fund (\$1.25 billion)** for 2010 and 2011 for prevention and to expand primary care workforce.
- Promotes prevention and wellness for Seniors and older Americans.
- Removes financial barriers to preventive care and encourage prevention.
- Awards grants that promote community health.
- Worksite Wellness
- Nutrition Labeling



Improving our Communities

- **Community Transformation Grants (\$102.6 million FY 2011)** 75 grants across the county to promote collaboration
 - Capacity Building grants and Implementation Grants to implement broad evidence and practice-based policy changes in counties, states, tribes and territories
 - Supporting implementation of five strategic directions
 - Changes in Weight
 - Changes in Proper Nutrition
 - Changes in Physical Activity
 - Changes in Tobacco Use/Prevalence
 - Changes in Emotional Well Being and Overall Mental Health



Promoting Prevention and Improving Public Health

- **Prevention and Public Health Fund**
- **(\$750+ million)** for 2011 for prevention and to expand primary care workforce.
 - **Community Prevention (\$298 million)**
 - **Clinical Prevention (\$182 million)**
 - **Public Health Infrastructure (\$137 million)**
 - **Research and Tracking (\$133 million)**



Additional ACA Initiatives

- School-Based Health Clinics
- Childhood Obesity Demonstration
- Break Time for Nursing
- Incentives/Chronic Diseases/Medicaid
- Oral Healthcare Prevention
- Health Disparities – Data Collection/Analysis
- Delivery System Reform – Essential Benefits/Pediatric ACOs



Let's Move! Campaign

- The Regional Offices of Health and Human Services are working with cities, counties, towns and community partners to join the First Lady's Office to eliminate childhood obesity in a generation
- It is guided by the same principles that guide Let's Move:
 - Creating a healthy start for children;
 - Empowering parents and caregivers;
 - Providing healthy food in schools;
 - Improving access to healthy, affordable foods;
 - And increasing physical activity.



Contact Information

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