

# SUMMER ACADEMIES FOR HIGH SCHOOL STUDENTS

*Hands-On, In-Depth Career Exploration*

## ONE STUDENT'S JOURNEY

Jessica Henderson participated in our Multimedia Journalism Academy as a student and returned as a teacher's assistant the following year. She is now studying journalism at the University of Arizona.

"The Multimedia Journalism Academy was eye-opening because it solidified what I wanted to do as a career and gave me the skills to do so early on. Since then, I've reported for my school's newspaper *Daily Wildcat* and news station *UATV*, and I've recently interned at *KOLD News 13* in Tucson, Arizona. My career goals have shifted a bit to public relations, but my multimedia and journalism skills are highly applicable in this field as well."



Since 2012, nearly 2,000 students have participated in Summer Academies for High School Students.

[cce.csus.edu/acads](http://cce.csus.edu/acads)

## SUMMER ACADEMIES FOR HIGH SCHOOL STUDENTS

Since 2012, teens have explored a host of careers with hands-on activities and field trips through Sacramento State's [Summer Academies](#), while learning alongside professors and industry professionals. It's college-level learning and, for some students, their first visit to a college campus.

By 2019, our Summer Academies had grown to 16 weeklong academies with career topics including STEM fields, education, entrepreneurship, public safety and the arts.

## GET INVOLVED

Please join us in providing more youth in our community with the opportunity to participate in Summer Academies. These week-long educational and inspirational courses expose high school students to career fields that will be in high demand in the next 8-10 years.

Your sponsorship (see reverse for options starting at \$1,000) provides materials, curriculum and scholarships, many of which benefit underserved youth who may be the first in their family to explore a college education.

## QUESTIONS ABOUT SPONSORSHIP?

Please contact Kelly Siefkin at [siefkin@csus.edu](mailto:siefkin@csus.edu) or by phone at (916) 278-5096.



SACRAMENTO STATE  
COLLEGE OF CONTINUING EDUCATION

# Summer Academies for High School Students

## Sponsorship Opportunities

### Presenting Sponsor: \$25,000 (1 available)

- Provides 25 scholarships
- 5 complimentary registrations
- Logo on website with testimonial & link
- Logo in promotional brochure (by 1/25/20)
- Logo on registration page (3/1-7/30/20)
- 2020 scholarship selection committee
- Signage at registration
- Door signage station at each Academy
- Logo on 700 participant shirts (by 4/15/20)
- Logo on 500 backpacks (by 4/15/20)
- Logo on 500 water bottles (by 4/15/20)
- Guest speaker opportunity
- Logo on transportation signage
- Potential media interview on campus
- Invitation to students' culminating event
- 5 social media posts (May-August 2020)
- Logo and appearance in thank you video
- First right of refusal for next year

### Transportation Sponsor: \$5,000 (1 available)

Sponsor shuttles buses to transport student to off-site field trips

- Provides 5 scholarships
- Logo on website
- Logo displayed on transportation signage
- Invitation to students' culminating event
- 1 social media post (May-August 2020)
- Logo in thank you video

### Experience Sponsor: \$3,000 (3 available)

Provide admission to local venues to reinforce classroom learning

- Provides 3 scholarships
- Logo on website
- Invitation to students' culminating event
- 1 social media post (May-August 2020)
- Logo in thank you video

### Academy Sponsor: \$10,000 (20 available)

Sponsor a one week-long academy

- Provides 1 scholarship
- Logo on website with hyperlink
- Logo in promotional brochure (by 1/25/20)
- 2020 scholarship selection committee
- Door signage during sponsored week
- Logo on 700 participant shirts (by 4/15/20)
- Logo on 500 backpacks (by 4/15/20)
- Guest speaker opportunity
- Invitation to students' culminating event
- 2 social media posts (May-August 2020)
- Logo in thank you video

### Robotics Sponsor: \$3,000 (1 available)

Provide robot kits for hands-on learning

- Provides 3 scholarships
- Logo on website
- Invitation to students' culminating event
- 1 social media post (May-August 2020)
- Logo in thank you video

### Nutrition Sponsor: \$1,500 (3 available)

Provide healthy snacks for 500 students

- Provides 2 scholarships
- Name on website
- Invitation to students' culminating event
- Logo in thank you video

### Scholarship Sponsor: \$1,000 (20 available)

- Provides 1 scholarship
- Name on website
- Invitation to students' culminating event
- Name in thank you video

